

The National Citizen Survey™

Flower Mound, TX

Supplemental Online Survey
Results

2014

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The National Citizen Survey™
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About this Report

As part of its participation in The National Citizen Survey™, the Town of Flower Mound conducted a mailed survey of 1,200 residents. Surveys were mailed to randomly selected households in March and data were collected through April. After the official data collection period was over and the data were reported (see the report, *The National Citizen Survey: Community Livability Report, Flower Mound, TX, 2014*), the Town made available a web-based survey to its residents through a link on the Town's website. Visitors to the site were able to complete the survey during April and 277 surveys were received.

This report contains the results of this administration of the web-based survey and have not been weighted to current population estimates of Flower Mound.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in Flower Mound:	Excellent		Good		Fair		Poor		Total	
Flower Mound as a place to live	53%	N=138	42%	N=109	5%	N=14	0%	N=0	100%	N=261
Your neighborhood as a place to live	52%	N=138	42%	N=112	5%	N=14	0%	N=0	100%	N=264
Flower Mound as a place to raise children	60%	N=148	34%	N=84	6%	N=14	0%	N=1	100%	N=247
Flower Mound as a place to work	22%	N=40	37%	N=69	33%	N=61	9%	N=16	100%	N=186
Flower Mound as a place to visit	16%	N=41	34%	N=84	36%	N=90	14%	N=34	100%	N=249
Flower Mound as a place to retire	23%	N=53	37%	N=84	27%	N=62	13%	N=30	100%	N=229
The overall quality of life in Flower Mound	44%	N=115	49%	N=130	6%	N=17	0%	N=1	100%	N=263

Table 2: Question 2

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Flower Mound	57%	N=141	41%	N=103	2%	N=5	0%	N=0	100%	N=249
Overall ease of getting to the places you usually have to visit	33%	N=81	48%	N=120	15%	N=37	4%	N=11	100%	N=249
Quality of overall natural environment in Flower Mound	29%	N=72	48%	N=120	18%	N=46	4%	N=11	100%	N=249
Overall ""built environment"" of Flower Mound (including overall design, buildings, parks and transportation systems)	21%	N=52	51%	N=126	21%	N=52	7%	N=17	100%	N=247
Health and wellness opportunities in Flower Mound	35%	N=84	52%	N=126	12%	N=30	1%	N=3	100%	N=243
Overall opportunities for education and enrichment	30%	N=71	50%	N=118	17%	N=40	2%	N=5	100%	N=234
Overall economic health of Flower Mound	35%	N=85	54%	N=132	10%	N=24	1%	N=2	100%	N=243
Sense of community	23%	N=58	45%	N=111	27%	N=67	5%	N=12	100%	N=248
Overall image or reputation of Flower Mound	34%	N=84	50%	N=124	14%	N=34	2%	N=6	100%	N=248

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Flower Mound to someone who asks	60%	N=145	34%	N=83	5%	N=12	1%	N=3	100%	N=243
Remain in Flower Mound for the next five years	64%	N=152	28%	N=65	6%	N=15	2%	N=4	100%	N=236

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	81%	N=198	16%	N=40	2%	N=4	0%	N=1	0%	N=0	100%	N=243
In Flower Mound's commercial areas during the day	69%	N=164	26%	N=62	5%	N=12	0%	N=1	0%	N=0	100%	N=239

Table 5: Question 5

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	14%	N=33	44%	N=106	31%	N=75	10%	N=25	100%	N=239
Ease of travel by car in Flower Mound	22%	N=53	49%	N=117	23%	N=54	5%	N=13	100%	N=237
Ease of travel by bicycle in Flower Mound	9%	N=14	27%	N=43	36%	N=58	28%	N=44	100%	N=159
Ease of walking in Flower Mound	19%	N=43	36%	N=82	31%	N=70	14%	N=31	100%	N=226
Availability of paths and walking trails	33%	N=74	36%	N=81	25%	N=56	7%	N=15	100%	N=226
Air quality	19%	N=41	53%	N=117	20%	N=43	8%	N=18	100%	N=219
Cleanliness of Flower Mound	41%	N=99	54%	N=129	5%	N=11	0%	N=0	100%	N=239
Overall appearance of Flower Mound	42%	N=101	51%	N=121	7%	N=16	0%	N=1	100%	N=239
Public places where people want to spend time	25%	N=59	44%	N=105	23%	N=55	7%	N=17	100%	N=236
Variety of housing options	22%	N=50	42%	N=97	28%	N=65	8%	N=18	100%	N=230
Availability of affordable quality housing	16%	N=35	38%	N=82	32%	N=70	14%	N=31	100%	N=218
Fitness opportunities (including exercise classes and paths or trails, etc.)	40%	N=91	43%	N=99	15%	N=35	2%	N=5	100%	N=230
Recreational opportunities	28%	N=65	52%	N=121	16%	N=38	3%	N=8	100%	N=232
Availability of affordable quality food	25%	N=59	52%	N=124	18%	N=42	5%	N=12	100%	N=237
Availability of affordable quality health care	35%	N=80	52%	N=119	11%	N=25	1%	N=3	100%	N=227
Availability of preventive health services	36%	N=79	53%	N=116	9%	N=20	1%	N=2	100%	N=217
Availability of affordable quality mental health care	21%	N=21	48%	N=48	22%	N=22	8%	N=8	100%	N=99

Table 6: Question 6

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	32%	N=36	53%	N=59	13%	N=14	3%	N=3	100%	N=112
Adult educational opportunities	11%	N=15	51%	N=69	26%	N=35	13%	N=17	100%	N=136
Opportunities to attend cultural/arts/music activities	8%	N=17	28%	N=59	43%	N=89	21%	N=43	100%	N=208
Employment opportunities	9%	N=14	23%	N=37	49%	N=78	18%	N=29	100%	N=158
Shopping opportunities	20%	N=44	54%	N=122	20%	N=44	7%	N=15	100%	N=225
Cost of living in Flower Mound	14%	N=31	49%	N=110	33%	N=74	4%	N=10	100%	N=225
Overall quality of business and service establishments in Flower Mound	22%	N=50	57%	N=128	19%	N=43	1%	N=3	100%	N=224
Vibrant commercial areas	16%	N=35	41%	N=92	34%	N=76	9%	N=21	100%	N=224
Overall quality of new development in Flower Mound	22%	N=48	48%	N=104	22%	N=48	8%	N=18	100%	N=218
Opportunities to participate in social events and activities	15%	N=32	47%	N=98	30%	N=63	7%	N=14	100%	N=207
Opportunities to volunteer	22%	N=39	54%	N=94	20%	N=35	3%	N=6	100%	N=174
Opportunities to participate in community matters	24%	N=47	49%	N=96	23%	N=45	5%	N=9	100%	N=197
Openness and acceptance of the community toward people of diverse backgrounds	21%	N=41	47%	N=93	24%	N=48	9%	N=18	100%	N=200
Neighborliness of residents in Flower Mound	25%	N=55	44%	N=96	28%	N=61	4%	N=8	100%	N=220

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	7%	N=16	93%	N=202	100%	N=218
Made efforts to make your home more energy efficient	21%	N=46	79%	N=171	100%	N=217
Observed a code violation or other hazard in Flower Mound	52%	N=113	48%	N=105	100%	N=218
Household member was a victim of a crime in Flower Mound	96%	N=208	4%	N=9	100%	N=217
Reported a crime to the police in Flower Mound	89%	N=193	11%	N=23	100%	N=216
Stocked supplies in preparation for an emergency	65%	N=141	35%	N=75	100%	N=216
Campaigned or advocated for an issue, cause or candidate	70%	N=153	30%	N=65	100%	N=218
Contacted the Town of Flower Mound (in-person, phone, email or web) for help or information	52%	N=112	48%	N=105	100%	N=217
Contacted Flower Mound elected officials (in-person, phone, email or web) to express your opinion	67%	N=146	33%	N=71	100%	N=217

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Flower Mound?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Flower Mound recreation centers or their services	13%	N=29	13%	N=29	34%	N=74	39%	N=85	100%	N=217
Visited a neighborhood park or Town park	23%	N=49	27%	N=57	38%	N=82	13%	N=27	100%	N=215
Used Flower Mound public libraries or their services	5%	N=11	20%	N=43	41%	N=89	34%	N=74	100%	N=217
Attended a Town-sponsored event	3%	N=7	3%	N=7	52%	N=112	42%	N=90	100%	N=216
Carpooled with other adults or children instead of driving alone	17%	N=36	15%	N=32	17%	N=36	52%	N=113	100%	N=217
Walked or biked instead of driving	8%	N=18	17%	N=38	25%	N=55	49%	N=107	100%	N=218
Volunteered your time to some group/activity in Flower Mound	9%	N=20	15%	N=32	26%	N=56	50%	N=110	100%	N=218
Participated in a club	5%	N=11	14%	N=30	14%	N=31	67%	N=145	100%	N=217
Talked to or visited with your immediate neighbors	40%	N=87	38%	N=81	17%	N=37	5%	N=11	100%	N=216
Done a favor for a neighbor	19%	N=41	30%	N=64	39%	N=84	13%	N=27	100%	N=216

Table 9: Question 9

Thinking about local public meetings (of local elected officials like Town Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=2	6%	N=12	32%	N=65	62%	N=127	100%	N=206
Watched (online or on television) a local public meeting	1%	N=2	11%	N=24	31%	N=66	57%	N=123	100%	N=215

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Table 10: Question 10

Please rate the quality of each of the following services in Flower Mound:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	46%	N=86	37%	N=69	12%	N=22	4%	N=8	0%	N=0	100%	N=185
Fire services	66%	N=105	31%	N=49	4%	N=6	0%	N=0	0%	N=0	100%	N=160
Ambulance or emergency medical services	62%	N=84	35%	N=47	4%	N=5	0%	N=0	0%	N=0	100%	N=136
Crime prevention	47%	N=79	46%	N=77	6%	N=10	2%	N=3	0%	N=0	100%	N=169
Fire prevention and education	45%	N=65	50%	N=73	5%	N=7	1%	N=1	0%	N=0	100%	N=146
Traffic enforcement	28%	N=54	42%	N=82	22%	N=43	9%	N=17	0%	N=0	100%	N=196
Street repair	22%	N=43	43%	N=86	26%	N=51	9%	N=18	0%	N=0	100%	N=198
Street cleaning	34%	N=63	49%	N=92	15%	N=28	3%	N=5	0%	N=0	100%	N=188
Street lighting	23%	N=47	45%	N=92	25%	N=51	6%	N=13	0%	N=0	100%	N=203
Sidewalk maintenance	22%	N=41	41%	N=78	23%	N=44	13%	N=25	0%	N=0	100%	N=188
Traffic signal timing	17%	N=34	33%	N=68	28%	N=58	22%	N=44	0%	N=0	100%	N=204
Garbage collection	52%	N=106	40%	N=83	5%	N=10	3%	N=6	0%	N=0	100%	N=205
Recycling	50%	N=101	41%	N=82	7%	N=14	2%	N=5	0%	N=0	100%	N=202
Yard waste pick-up	47%	N=91	43%	N=83	6%	N=11	4%	N=7	0%	N=0	100%	N=192
Storm drainage	33%	N=64	54%	N=103	10%	N=20	3%	N=5	0%	N=0	100%	N=192
Drinking water	38%	N=76	51%	N=103	10%	N=20	1%	N=3	0%	N=0	100%	N=202
Sewer services	37%	N=68	56%	N=104	8%	N=14	0%	N=0	0%	N=0	100%	N=186
Utility billing	31%	N=64	53%	N=109	15%	N=31	0%	N=0	0%	N=1	100%	N=205
Town parks	42%	N=83	48%	N=96	8%	N=16	2%	N=4	0%	N=0	100%	N=199
Recreation programs or classes	35%	N=49	51%	N=73	11%	N=16	3%	N=4	0%	N=0	100%	N=142
Recreation centers or facilities	44%	N=72	45%	N=73	9%	N=14	3%	N=5	0%	N=0	100%	N=164
Land use, planning and zoning	20%	N=37	36%	N=67	26%	N=48	18%	N=33	0%	N=0	100%	N=185
Code enforcement (weeds, abandoned buildings, etc.)	24%	N=45	45%	N=85	20%	N=37	11%	N=20	0%	N=0	100%	N=187
Animal control	31%	N=53	56%	N=96	9%	N=16	4%	N=7	0%	N=0	100%	N=172
Economic development	29%	N=53	41%	N=75	21%	N=39	8%	N=15	0%	N=0	100%	N=182
Health services	34%	N=57	56%	N=94	8%	N=14	2%	N=4	0%	N=0	100%	N=169
Public library services	40%	N=67	51%	N=85	8%	N=13	2%	N=3	0%	N=0	100%	N=168
Public information services	29%	N=48	57%	N=94	12%	N=19	2%	N=4	0%	N=0	100%	N=165
Cable television	27%	N=45	49%	N=82	17%	N=29	7%	N=11	0%	N=0	100%	N=167
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	24%	N=34	56%	N=78	14%	N=19	6%	N=8	0%	N=0	100%	N=139
Preservation of natural areas such as open space, farmlands and greenbelts	22%	N=44	30%	N=60	24%	N=48	23%	N=46	0%	N=0	100%	N=198
Flower Mound open space	23%	N=44	34%	N=66	27%	N=52	16%	N=31	0%	N=0	100%	N=193
Town-sponsored special events	21%	N=34	45%	N=72	25%	N=41	9%	N=14	0%	N=0	100%	N=161
Overall customer service by Flower Mound employees (police, receptionists, planners, etc.)	35%	N=64	54%	N=99	10%	N=18	2%	N=4	0%	N=0	100%	N=185

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The Town of Flower Mound	36%	N=71	50%	N=99	13%	N=25	2%	N=3	100%	N=198
The Federal Government	3%	N=6	26%	N=48	40%	N=76	31%	N=58	100%	N=188

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Table 12: Question 12

Please rate the following categories of Flower Mound government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Flower Mound	20%	N=40	45%	N=88	31%	N=60	4%	N=8	100%	N=196
The overall direction that Flower Mound is taking	22%	N=42	39%	N=76	24%	N=46	16%	N=31	100%	N=195
The job Flower Mound government does at welcoming citizen involvement	21%	N=35	43%	N=72	27%	N=45	10%	N=17	100%	N=169
Overall confidence in Flower Mound government	18%	N=34	39%	N=74	31%	N=59	12%	N=22	100%	N=189
Generally acting in the best interest of the community	19%	N=36	37%	N=71	29%	N=55	15%	N=28	100%	N=190
Being honest	23%	N=42	40%	N=71	24%	N=43	13%	N=23	100%	N=179
Treating all residents fairly	22%	N=37	41%	N=70	24%	N=40	14%	N=23	100%	N=170

Table 13: Question 13

Please rate how important, if at all, you think it is for the Flower Mound community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Flower Mound	67%	N=135	26%	N=53	6%	N=13	0%	N=0	100%	N=201
Overall ease of getting to the places you usually have to visit	43%	N=85	44%	N=88	14%	N=27	0%	N=0	100%	N=200
Quality of overall natural environment in Flower Mound	56%	N=112	39%	N=78	5%	N=10	0%	N=1	100%	N=201
Overall "built environment" of Flower Mound (including overall design, buildings, parks and transportation systems)	45%	N=89	41%	N=82	13%	N=26	2%	N=3	100%	N=200
Health and wellness opportunities in Flower Mound	25%	N=51	42%	N=84	31%	N=63	1%	N=3	100%	N=201
Overall opportunities for education and enrichment	33%	N=66	35%	N=70	30%	N=60	2%	N=4	100%	N=200
Overall economic health of Flower Mound	51%	N=103	39%	N=78	9%	N=19	0%	N=1	100%	N=201
Sense of community	38%	N=77	43%	N=86	17%	N=35	1%	N=3	100%	N=201

Table 14: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=2	2%	N=3	7%	N=14	18%	N=36	72%	N=143	100%	N=198
Purchase goods or services from a business located in Flower Mound	0%	N=0	1%	N=1	16%	N=31	61%	N=120	23%	N=46	100%	N=198
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	12%	N=24	38%	N=75	30%	N=60	19%	N=37	100%	N=200
Participate in moderate or vigorous physical activity	1%	N=2	10%	N=20	36%	N=71	34%	N=67	20%	N=39	100%	N=199
Read or watch local news (via television, paper, computer, etc.)	3%	N=6	3%	N=6	20%	N=39	33%	N=65	42%	N=84	100%	N=200
Vote in local elections	4%	N=7	5%	N=10	17%	N=34	30%	N=59	45%	N=90	100%	N=200

Table 15: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	26%	N=53
Very good	52%	N=104
Good	18%	N=37
Fair	3%	N=7
Poor	0%	N=0
Total	100%	N=201

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Table 16: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	11%	N=22
Somewhat positive	21%	N=43
Neutral	49%	N=99
Somewhat negative	16%	N=32
Very negative	2%	N=5
Total	100%	N=201

Table 17: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=133
Working part time for pay	8%	N=17
Unemployed, looking for paid work	4%	N=9
Unemployed, not looking for paid work	7%	N=15
Fully retired	13%	N=27
Total	100%	N=201

Table 18: Question D5

Do you work inside the boundaries of Flower Mound?	Percent	Number
Yes, outside the home	19%	N=39
Yes, from home	19%	N=38
No	62%	N=124
Total	100%	N=201

Table 19: Question D6

How many years have you lived in Flower Mound?	Percent	Number
Less than 2 years	11%	N=22
2 to 5 years	16%	N=31
6 to 10 years	21%	N=41
11 to 20 years	37%	N=73
More than 20 years	17%	N=33
Total	100%	N=200

Table 20: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	99%	N=198
Building with two or more homes (duplex, townhome, apartment or condominium)	1%	N=3
Mobile home	0%	N=0
Other	0%	N=0
Total	100%	N=201

Table 21: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	6%	N=12
Owned	94%	N=188
Total	100%	N=200

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Table 22: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=5
\$300 to \$599 per month	4%	N=8
\$600 to \$999 per month	6%	N=11
\$1,000 to \$1,499 per month	22%	N=42
\$1,500 to \$2,499 per month	45%	N=87
\$2,500 or more per month	22%	N=42
Total	100%	N=195

Table 23: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	41%	N=83
Yes	59%	N=118
Total	100%	N=201

Table 24: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	86%	N=172
Yes	14%	N=29
Total	100%	N=201

Table 25: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	3%	N=6
\$25,000 to \$49,999	3%	N=6
\$50,000 to \$99,999	21%	N=40
\$100,000 to \$149,999	35%	N=66
\$150,000 or more	37%	N=69
Total	100%	N=187

Table 26: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=194
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=6
Total	100%	N=200

Table 27: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=2
Asian, Asian Indian or Pacific Islander	3%	N=6
Black or African American	1%	N=1
White	93%	N=185
Other	3%	N=5

Total may exceed 100% as respondents could select more than one option.

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Table 28: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=1
25 to 34 years	11%	N=21
35 to 44 years	26%	N=51
45 to 54 years	39%	N=77
55 to 64 years	16%	N=31
65 to 74 years	7%	N=13
75 years or older	3%	N=5
Total	100%	N=199

Table 29: Question D16

What is your sex?	Percent	Number
Female	58%	N=114
Male	42%	N=84
Total	100%	N=198

Table 30: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	51%	N=102
Land line	18%	N=36
Both	31%	N=61
Total	100%	N=199

Frequencies including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 31: Question 1

Please rate each of the following aspects of quality of life in Flower Mound:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Flower Mound as a place to live	53%	N=138	42%	N=109	5%	N=14	0%	N=0	0%	N=0	100%	N=261
Your neighborhood as a place to live	52%	N=138	42%	N=112	5%	N=14	0%	N=0	0%	N=0	100%	N=264
Flower Mound as a place to raise children	56%	N=148	32%	N=84	5%	N=14	0%	N=1	6%	N=15	100%	N=262
Flower Mound as a place to work	15%	N=40	26%	N=69	23%	N=61	6%	N=16	29%	N=77	100%	N=263
Flower Mound as a place to visit	16%	N=41	32%	N=84	34%	N=90	13%	N=34	5%	N=12	100%	N=261
Flower Mound as a place to retire	20%	N=53	32%	N=84	24%	N=62	11%	N=30	13%	N=34	100%	N=263
The overall quality of life in Flower Mound	44%	N=115	49%	N=130	6%	N=17	0%	N=1	0%	N=0	100%	N=263

Table 32: Question 2

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Flower Mound	57%	N=141	41%	N=103	2%	N=5	0%	N=0	0%	N=0	100%	N=249
Overall ease of getting to the places you usually have to visit	33%	N=81	48%	N=120	15%	N=37	4%	N=11	0%	N=0	100%	N=249
Quality of overall natural environment in Flower Mound	29%	N=72	48%	N=120	18%	N=46	4%	N=11	0%	N=0	100%	N=249
Overall ""built environment"" of Flower Mound (including overall design, buildings, parks and transportation systems)	21%	N=52	51%	N=126	21%	N=52	7%	N=17	0%	N=1	100%	N=248
Health and wellness opportunities in Flower Mound	34%	N=84	51%	N=126	12%	N=30	1%	N=3	2%	N=5	100%	N=248
Overall opportunities for education and enrichment	29%	N=71	47%	N=118	16%	N=40	2%	N=5	6%	N=15	100%	N=249
Overall economic health of Flower Mound	34%	N=85	53%	N=132	10%	N=24	1%	N=2	2%	N=5	100%	N=248
Sense of community	23%	N=58	45%	N=111	27%	N=67	5%	N=12	0%	N=1	100%	N=249
Overall image or reputation of Flower Mound	34%	N=84	50%	N=124	14%	N=34	2%	N=6	0%	N=1	100%	N=249

Table 33: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Flower Mound to someone who asks	59%	N=145	34%	N=83	5%	N=12	1%	N=3	0%	N=1	100%	N=244
Remain in Flower Mound for the next five years	64%	N=152	27%	N=65	6%	N=15	2%	N=4	1%	N=3	100%	N=239

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Table 34: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	81%	N=198	16%	N=40	2%	N=4	0%	N=1	0%	N=0	0%	N=0	100%	N=243
In Flower Mound's commercial areas during the day	68%	N=164	26%	N=62	5%	N=12	0%	N=1	0%	N=0	1%	N=3	100%	N=242

Table 35: Question 5

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	14%	N=33	44%	N=106	31%	N=75	10%	N=25	0%	N=0	100%	N=239
Ease of travel by car in Flower Mound	22%	N=53	49%	N=117	23%	N=54	5%	N=13	0%	N=0	100%	N=237
Ease of travel by bicycle in Flower Mound	6%	N=14	18%	N=43	24%	N=58	18%	N=44	33%	N=79	100%	N=238
Ease of walking in Flower Mound	18%	N=43	34%	N=82	29%	N=70	13%	N=31	5%	N=12	100%	N=238
Availability of paths and walking trails	31%	N=74	34%	N=81	24%	N=56	6%	N=15	5%	N=12	100%	N=238
Air quality	17%	N=41	49%	N=117	18%	N=43	8%	N=18	8%	N=18	100%	N=237
Cleanliness of Flower Mound	41%	N=99	54%	N=129	5%	N=11	0%	N=0	0%	N=0	100%	N=239
Overall appearance of Flower Mound	42%	N=101	51%	N=121	7%	N=16	0%	N=1	0%	N=0	100%	N=239
Public places where people want to spend time	25%	N=59	44%	N=105	23%	N=55	7%	N=17	1%	N=3	100%	N=239
Variety of housing options	21%	N=50	41%	N=97	27%	N=65	8%	N=18	4%	N=9	100%	N=239
Availability of affordable quality housing	15%	N=35	34%	N=82	29%	N=70	13%	N=31	9%	N=21	100%	N=239
Fitness opportunities (including exercise classes and paths or trails, etc.)	38%	N=91	42%	N=99	15%	N=35	2%	N=5	3%	N=8	100%	N=238
Recreational opportunities	27%	N=65	51%	N=121	16%	N=38	3%	N=8	3%	N=6	100%	N=238
Availability of affordable quality food	25%	N=59	52%	N=124	18%	N=42	5%	N=12	1%	N=2	100%	N=239
Availability of affordable quality health care	34%	N=80	50%	N=119	11%	N=25	1%	N=3	5%	N=11	100%	N=238
Availability of preventive health services	33%	N=79	49%	N=116	8%	N=20	1%	N=2	9%	N=22	100%	N=239
Availability of affordable quality mental health care	9%	N=21	20%	N=48	9%	N=22	3%	N=8	58%	N=139	100%	N=238

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Table 36: Question 6

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	16%	N=36	26%	N=59	6%	N=14	1%	N=3	50%	N=113	100%	N=225
Adult educational opportunities	7%	N=15	31%	N=69	16%	N=35	8%	N=17	39%	N=87	100%	N=223
Opportunities to attend cultural/arts/music activities	8%	N=17	26%	N=59	40%	N=89	19%	N=43	8%	N=17	100%	N=225
Employment opportunities	6%	N=14	17%	N=37	35%	N=78	13%	N=29	29%	N=66	100%	N=224
Shopping opportunities	20%	N=44	54%	N=122	20%	N=44	7%	N=15	0%	N=0	100%	N=225
Cost of living in Flower Mound	14%	N=31	49%	N=110	33%	N=74	4%	N=10	0%	N=0	100%	N=225
Overall quality of business and service establishments in Flower Mound	22%	N=50	57%	N=128	19%	N=43	1%	N=3	0%	N=0	100%	N=224
Vibrant commercial areas	16%	N=35	41%	N=92	34%	N=76	9%	N=21	0%	N=1	100%	N=225
Overall quality of new development in Flower Mound	21%	N=48	46%	N=104	21%	N=48	8%	N=18	3%	N=6	100%	N=224
Opportunities to participate in social events and activities	14%	N=32	44%	N=98	28%	N=63	6%	N=14	8%	N=17	100%	N=224
Opportunities to volunteer	17%	N=39	42%	N=94	16%	N=35	3%	N=6	23%	N=51	100%	N=225
Opportunities to participate in community matters	21%	N=47	43%	N=96	20%	N=45	4%	N=9	12%	N=28	100%	N=225
Openness and acceptance of the community toward people of diverse backgrounds	18%	N=41	41%	N=93	21%	N=48	8%	N=18	11%	N=25	100%	N=225
Neighborliness of residents in Flower Mound	25%	N=55	43%	N=96	27%	N=61	4%	N=8	1%	N=3	100%	N=223

Table 37: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	7%	N=16	93%	N=202	100%	N=218
Made efforts to make your home more energy efficient	21%	N=46	79%	N=171	100%	N=217
Observed a code violation or other hazard in Flower Mound	52%	N=113	48%	N=105	100%	N=218
Household member was a victim of a crime in Flower Mound	96%	N=208	4%	N=9	100%	N=217
Reported a crime to the police in Flower Mound	89%	N=193	11%	N=23	100%	N=216
Stocked supplies in preparation for an emergency	65%	N=141	35%	N=75	100%	N=216
Campaigned or advocated for an issue, cause or candidate	70%	N=153	30%	N=65	100%	N=218
Contacted the Town of Flower Mound (in-person, phone, email or web) for help or information	52%	N=112	48%	N=105	100%	N=217
Contacted Flower Mound elected officials (in-person, phone, email or web) to express your opinion	67%	N=146	33%	N=71	100%	N=217

Table 38: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Flower Mound?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Flower Mound recreation centers or their services	13%	N=29	13%	N=29	34%	N=74	39%	N=85	100%	N=217
Visited a neighborhood park or Town park	23%	N=49	27%	N=57	38%	N=82	13%	N=27	100%	N=215
Used Flower Mound public libraries or their services	5%	N=11	20%	N=43	41%	N=89	34%	N=74	100%	N=217
Attended a Town-sponsored event	3%	N=7	3%	N=7	52%	N=112	42%	N=90	100%	N=216
Carpooled with other adults or children instead of driving alone	17%	N=36	15%	N=32	17%	N=36	52%	N=113	100%	N=217
Walked or biked instead of driving	8%	N=18	17%	N=38	25%	N=55	49%	N=107	100%	N=218
Volunteered your time to some group/activity in Flower Mound	9%	N=20	15%	N=32	26%	N=56	50%	N=110	100%	N=218
Participated in a club	5%	N=11	14%	N=30	14%	N=31	67%	N=145	100%	N=217
Talked to or visited with your immediate neighbors	40%	N=87	38%	N=81	17%	N=37	5%	N=11	100%	N=216
Done a favor for a neighbor	19%	N=41	30%	N=64	39%	N=84	13%	N=27	100%	N=216

Table 39: Question 9

Thinking about local public meetings (of local elected officials like Town Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=2	6%	N=12	32%	N=65	62%	N=127	100%	N=206
Watched (online or on television) a local public meeting	1%	N=2	11%	N=24	31%	N=66	57%	N=123	100%	N=215

Table 40: Question 10

Please rate the quality of each of the following services in Flower Mound:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	42%	N=86	33%	N=69	11%	N=22	4%	N=8	10%	N=21	100%	N=206
Fire services	51%	N=105	24%	N=49	3%	N=6	0%	N=0	22%	N=44	100%	N=204
Ambulance or emergency medical services	41%	N=84	23%	N=47	2%	N=5	0%	N=0	34%	N=70	100%	N=206
Crime prevention	39%	N=79	38%	N=77	5%	N=10	1%	N=3	18%	N=36	100%	N=205
Fire prevention and education	32%	N=65	36%	N=73	3%	N=7	0%	N=1	29%	N=59	100%	N=205
Traffic enforcement	26%	N=54	40%	N=82	21%	N=43	8%	N=17	4%	N=9	100%	N=205
Street repair	21%	N=43	42%	N=86	25%	N=51	9%	N=18	3%	N=7	100%	N=205
Street cleaning	31%	N=63	45%	N=92	14%	N=28	2%	N=5	8%	N=17	100%	N=205
Street lighting	23%	N=47	45%	N=92	25%	N=51	6%	N=13	1%	N=3	100%	N=206
Sidewalk maintenance	20%	N=41	38%	N=78	21%	N=44	12%	N=25	8%	N=17	100%	N=205
Traffic signal timing	17%	N=34	33%	N=68	28%	N=58	21%	N=44	0%	N=1	100%	N=205
Garbage collection	51%	N=106	40%	N=83	5%	N=10	3%	N=6	0%	N=1	100%	N=206
Recycling	49%	N=101	40%	N=82	7%	N=14	2%	N=5	2%	N=4	100%	N=206
Yard waste pick-up	44%	N=91	40%	N=83	5%	N=11	3%	N=7	6%	N=13	100%	N=205
Storm drainage	31%	N=64	50%	N=103	10%	N=20	2%	N=5	7%	N=14	100%	N=206
Drinking water	37%	N=76	50%	N=103	10%	N=20	1%	N=3	2%	N=4	100%	N=206
Sewer services	33%	N=68	50%	N=104	7%	N=14	0%	N=0	10%	N=20	100%	N=206
Utility billing	31%	N=64	53%	N=109	15%	N=31	0%	N=0	0%	N=1	100%	N=205
Town parks	40%	N=83	47%	N=96	8%	N=16	2%	N=4	3%	N=7	100%	N=206
Recreation programs or classes	24%	N=49	35%	N=73	8%	N=16	2%	N=4	31%	N=64	100%	N=206

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Please rate the quality of each of the following services in Flower Mound:	Excellent		Good		Fair		Poor		Don't know		Total	
Recreation centers or facilities	35%	N=72	36%	N=73	7%	N=14	2%	N=5	20%	N=41	100%	N=205
Land use, planning and zoning	18%	N=37	33%	N=67	23%	N=48	16%	N=33	10%	N=20	100%	N=205
Code enforcement (weeds, abandoned buildings, etc.)	22%	N=45	41%	N=85	18%	N=37	10%	N=20	9%	N=19	100%	N=206
Animal control	26%	N=53	47%	N=96	8%	N=16	3%	N=7	17%	N=34	100%	N=206
Economic development	26%	N=53	37%	N=75	19%	N=39	7%	N=15	11%	N=23	100%	N=205
Health services	28%	N=57	46%	N=94	7%	N=14	2%	N=4	18%	N=37	100%	N=206
Public library services	33%	N=67	41%	N=85	6%	N=13	1%	N=3	18%	N=38	100%	N=206
Public information services	23%	N=48	46%	N=94	9%	N=19	2%	N=4	20%	N=40	100%	N=205
Cable television	22%	N=45	40%	N=82	14%	N=29	5%	N=11	18%	N=37	100%	N=204
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=34	38%	N=78	9%	N=19	4%	N=8	33%	N=67	100%	N=206
Preservation of natural areas such as open space, farmlands and greenbelts	21%	N=44	29%	N=60	23%	N=48	22%	N=46	3%	N=7	100%	N=205
Flower Mound open space	21%	N=44	32%	N=66	25%	N=52	15%	N=31	6%	N=12	100%	N=205
Town-sponsored special events	17%	N=34	35%	N=72	20%	N=41	7%	N=14	21%	N=44	100%	N=205
Overall customer service by Flower Mound employees (police, receptionists, planners, etc.)	31%	N=64	48%	N=99	9%	N=18	2%	N=4	10%	N=20	100%	N=205

Table 41: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The Town of Flower Mound	35%	N=71	49%	N=99	12%	N=25	1%	N=3	2%	N=4	100%	N=202
The Federal Government	3%	N=6	24%	N=48	37%	N=76	29%	N=58	7%	N=15	100%	N=203

Table 42: Question 12

Please rate the following categories of Flower Mound government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Flower Mound	20%	N=40	44%	N=88	30%	N=60	4%	N=8	2%	N=4	100%	N=200
The overall direction that Flower Mound is taking	21%	N=42	38%	N=76	23%	N=46	15%	N=31	3%	N=6	100%	N=201
The job Flower Mound government does at welcoming citizen involvement	17%	N=35	36%	N=72	22%	N=45	8%	N=17	16%	N=32	100%	N=201
Overall confidence in Flower Mound government	17%	N=34	37%	N=74	29%	N=59	11%	N=22	6%	N=12	100%	N=201
Generally acting in the best interest of the community	18%	N=36	35%	N=71	27%	N=55	14%	N=28	5%	N=11	100%	N=201
Being honest	21%	N=42	36%	N=71	22%	N=43	12%	N=23	11%	N=21	100%	N=200
Treating all residents fairly	19%	N=37	35%	N=70	20%	N=40	12%	N=23	15%	N=30	100%	N=200

Table 43: Question 13

Please rate how important, if at all, you think it is for the Flower Mound community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Flower Mound	67%	N=135	26%	N=53	6%	N=13	0%	N=0	100%	N=201
Overall ease of getting to the places you usually have to visit	43%	N=85	44%	N=88	14%	N=27	0%	N=0	100%	N=200
Quality of overall natural environment in Flower Mound	56%	N=112	39%	N=78	5%	N=10	0%	N=1	100%	N=201

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Please rate how important, if at all, you think it is for the Flower Mound community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall "built environment" of Flower Mound (including overall design, buildings, parks and transportation systems)	45%	N=89	41%	N=82	13%	N=26	2%	N=3	100%	N=200
Health and wellness opportunities in Flower Mound	25%	N=51	42%	N=84	31%	N=63	1%	N=3	100%	N=201
Overall opportunities for education and enrichment	33%	N=66	35%	N=70	30%	N=60	2%	N=4	100%	N=200
Overall economic health of Flower Mound	51%	N=103	39%	N=78	9%	N=19	0%	N=1	100%	N=201
Sense of community	38%	N=77	43%	N=86	17%	N=35	1%	N=3	100%	N=201

Table 44: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=2	2%	N=3	7%	N=14	18%	N=36	72%	N=143	100%	N=198
Purchase goods or services from a business located in Flower Mound	0%	N=0	1%	N=1	16%	N=31	61%	N=120	23%	N=46	100%	N=198
Eat at least 5 portions of fruits and vegetables a day	2%	N=4	12%	N=24	38%	N=75	30%	N=60	19%	N=37	100%	N=200
Participate in moderate or vigorous physical activity	1%	N=2	10%	N=20	36%	N=71	34%	N=67	20%	N=39	100%	N=199
Read or watch local news (via television, paper, computer, etc.)	3%	N=6	3%	N=6	20%	N=39	33%	N=65	42%	N=84	100%	N=200
Vote in local elections	4%	N=7	5%	N=10	17%	N=34	30%	N=59	45%	N=90	100%	N=200

Table 45: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	26%	N=53
Very good	52%	N=104
Good	18%	N=37
Fair	3%	N=7
Poor	0%	N=0
Total	100%	N=201

Table 46: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be	Percent	Number
Very positive	11%	N=22
Somewhat positive	21%	N=43
Neutral	49%	N=99
Somewhat negative	16%	N=32
Very negative	2%	N=5
Total	100%	N=201

Table 47: Question D4

What is your employment status?	Percent	Number
Working full time for pay	66%	N=133
Working part time for pay	8%	N=17
Unemployed, looking for paid work	4%	N=9
Unemployed, not looking for paid work	7%	N=15
Fully retired	13%	N=27
Total	100%	N=201

Table 48: Question D5

Do you work inside the boundaries of Flower Mound?	Percent	Number
Yes, outside the home	19%	N=39
Yes, from home	19%	N=38
No	62%	N=124
Total	100%	N=201

Table 49: Question D6

How many years have you lived in Flower Mound?	Percent	Number
Less than 2 years	11%	N=22
2 to 5 years	16%	N=31
6 to 10 years	21%	N=41
11 to 20 years	37%	N=73
More than 20 years	17%	N=33
Total	100%	N=200

Table 50: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	99%	N=198
Building with two or more homes (duplex, townhome, apartment or condominium)	1%	N=3
Mobile home	0%	N=0
Other	0%	N=0
Total	100%	N=201

Table 51: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	6%	N=12
Owned	94%	N=188
Total	100%	N=200

Table 52: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=5
\$300 to \$599 per month	4%	N=8
\$600 to \$999 per month	6%	N=11
\$1,000 to \$1,499 per month	22%	N=42
\$1,500 to \$2,499 per month	45%	N=87
\$2,500 or more per month	22%	N=42
Total	100%	N=195

Table 53: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	41%	N=83
Yes	59%	N=118
Total	100%	N=201

Table 54: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	86%	N=172
Yes	14%	N=29
Total	100%	N=201

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Table 55: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	3%	N=6
\$25,000 to \$49,999	3%	N=6
\$50,000 to \$99,999	21%	N=40
\$100,000 to \$149,999	35%	N=66
\$150,000 or more	37%	N=69
Total	100%	N=187

Table 56: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=194
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=6
Total	100%	N=200

Table 57: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=2
Asian, Asian Indian or Pacific Islander	3%	N=6
Black or African American	1%	N=1
White	93%	N=185
Other	3%	N=5

Total may exceed 100% as respondents could select more than one option.

Table 58: Question D15

In which category is your age?	Percent	Number
18 to 24 years	1%	N=1
25 to 34 years	11%	N=21
35 to 44 years	26%	N=51
45 to 54 years	39%	N=77
55 to 64 years	16%	N=31
65 to 74 years	7%	N=13
75 years or older	3%	N=5
Total	100%	N=199

Table 59: Question D16

What is your sex?	Percent	Number
Female	58%	N=114
Male	42%	N=84
Total	100%	N=198

Table 60: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	51%	N=102
Land line	18%	N=36
Both	31%	N=61
Total	100%	N=199