

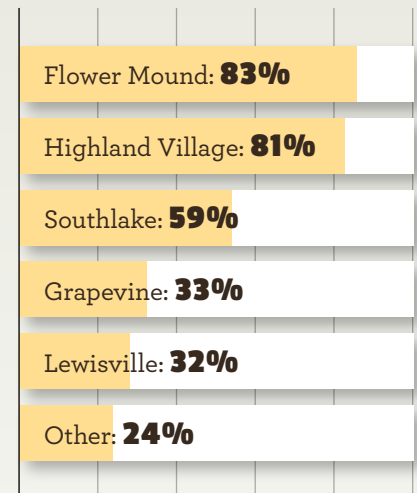
FLOWER MOUND RETAIL & RESTAURANT SURVEY 2022

In March 2022, we asked Flower Mound residents where they want to shop and dine. Below are a few highlights. Data collected from the survey will be used to assist Economic Development staff in pursuing new retail and restaurant opportunities for the future.

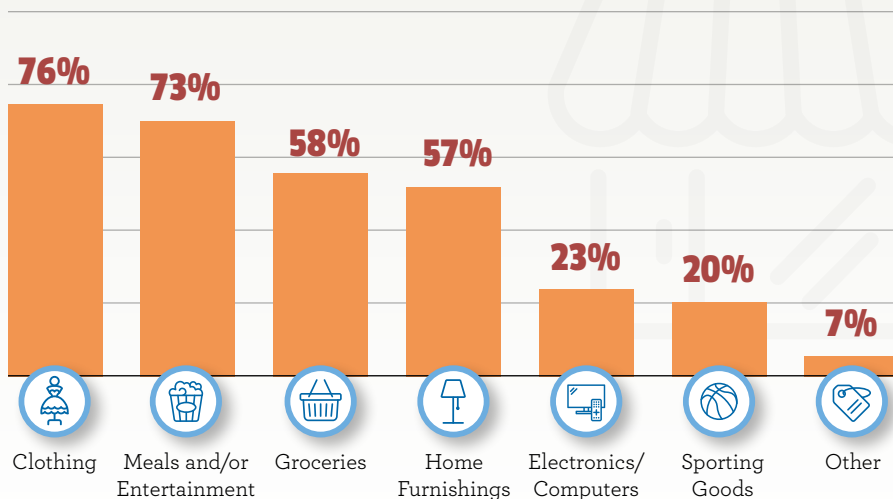
TOP 20 Requested Retailers:

- | | |
|-----------------------------|-------------------------|
| 1. Trader Joe's | 11. The Container Store |
| 2. H-E-B | 12. Dillard's |
| 3. Nordstrom/Nordstrom Rack | 13. Anthropologie |
| 4. Central Market | 14. Crate and Barrel |
| 5. Costco | 15. Williams Sonoma |
| 6. Lululemon | 16. Athleta |
| 7. Apple Store | 17. REI |
| 8. Pottery Barn | 18. Target |
| 9. Michael's | 19. Marshall's |
| 10. Gap/Gap Kids | 20. TJ Maxx/Home Goods |

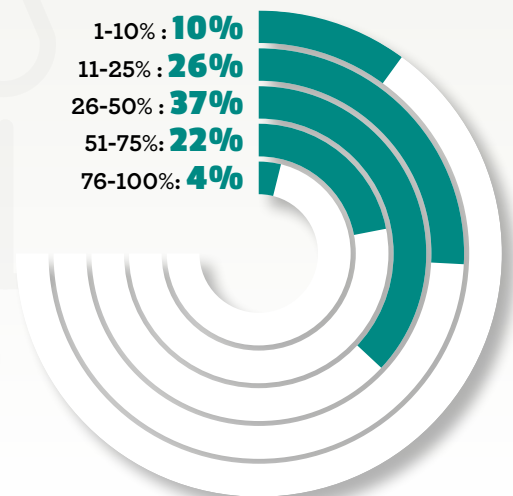
In which communities do you regularly shop?



When you shop outside of Flower Mound, what do you usually purchase?



What percentage of your annual shopping is done online?

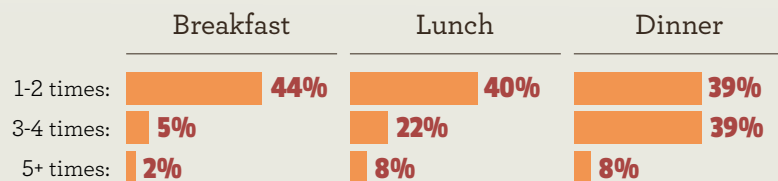


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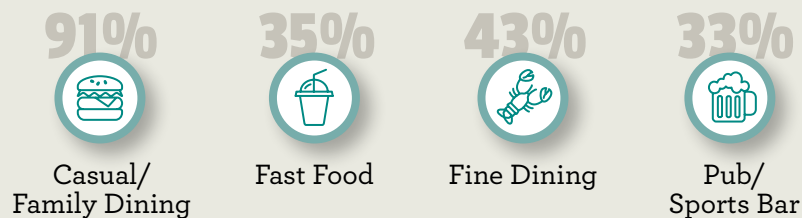
TOP 20 Requested Restaurants:

- | | |
|---|---------------------------------|
| 1. In-N-Out Burger | 11. Hard Eight BBQ |
| 2. Whataburger | 12. Whiskey Cake Kitchen & Bar |
| 3. Panera Bread | 13. Pappadeaux Seafood Kitchen |
| 4. The Cheesecake Factory | 14. Maggiano's Little Italy |
| 5. Olive Garden | 15. Shake Shack |
| 6. Chuy's | 16. Saltgrass Steak House |
| 7. BJ's Restaurant & Brewhouse | 17. Cheddar's Scratch Kitchen |
| 8. Babe's Chicken Dinner House | 18. Bread Zeppelin |
| 9. Del Frisco's Double Eagle Steakhouse | 19. True Food Kitchen |
| 10. Eatzi's Market & Bakery | 20. Perry's Steakhouse & Grille |

Approximately how many times do you dine out per week:



At what type of restaurant do you prefer to dine?



In which communities do you regularly dine out?

