Incorporated in 1961, Flower Mound is a master-planned community encompassing approximately 45 square miles, with a population of 73,130. Centrally located in the Dallas-Fort Worth Metroplex, the Town of Flower Mound is a family-oriented community that prides itself on maintaining a small-town atmosphere while embracing and fostering a dynamic economic development environment.

Nestled between two large recreational lakes, Grapevine Lake at the southern border and Lake Lewisville to the north, Flower Mound is an outdoor paradise boasting two world-class golf courses, more than 59 miles of 8’ multi-purpose trails that link together parks, neighborhoods, schools, and businesses.

Development and business activity in Flower Mound are thriving! More than 1,300 businesses, including many major employers and national firms, call Flower Mound home and are supported by an active Chamber of Commerce. Flower Mound’s strategic central location, low tax rate, excellent school system, and unsurpassed quality of life continue to garnish national recognition.

### Distance to Major Texas Cities

- **Dallas** – 10 miles
- **Austin** – 175 miles
- **Houston** – 230 miles
- **San Antonio** – 240 miles

### Population Growth

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2010</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dallas/Fort Worth</td>
<td>5,309,277</td>
<td>6,539,950</td>
<td>7,390,080</td>
</tr>
<tr>
<td>Tarrant County</td>
<td>1,446,219</td>
<td>1,809,034</td>
<td>1,989,810</td>
</tr>
<tr>
<td>Denton County</td>
<td>432,976</td>
<td>662,614</td>
<td>844,220</td>
</tr>
<tr>
<td>Town of Flower Mound</td>
<td>50,702</td>
<td>64,669</td>
<td>73,130</td>
</tr>
</tbody>
</table>

**ECONOMIC DEVELOPMENT PROFILE**
ABOUT FLOWER MOUND

1961
The Town of Flower Mound becomes incorporated.

1978
Timber Creek Elementary opens, making it the first Lewisville Independent School District (LISD) school in Flower Mound.

1981
Marcus High School opens as the first high school in Flower Mound.

1985
The Flower Mound Public Library opens.

2008
The Community Activity Center opens, offering a fitness floor, group exercise programs, indoor pool, outdoor pool and waterpark, gymnasium, and more.

2010
Texas Health Presbyterian Hospital Flower Mound opens.

2011
North Central Texas College opens extension campus in Parker Square.

2013
Groundbreaking ceremonies occur for River Walk at Central Park, Canyon Falls, and Lakeside DFW developments.

2015
Senior Center grand opening at the corner of West Windoer Drive and Long Prairie Road.

2017
- Twin Coves Park and Campground opens after major park renovations.
- Southwest Denton County Courthouse celebrates grand opening near Canyon Falls.
- Courtyard by Marriott Dallas Flower Mound opens, becoming first hotel in Flower Mound.

2018
Midwestern State University Flower Mound celebrates its grand opening in partnership with NCTC.

MISSION STATEMENT
“The vision of Flower Mound is to preserve our unique country atmosphere, heritage, and quality of life while cultivating a dynamic economic environment.”

SALES TAX RATES

<table>
<thead>
<tr>
<th>AREA</th>
<th>SALES TAX RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOWN OF FLOWER MOUND</td>
<td>2.0%</td>
</tr>
<tr>
<td>STATE OF TEXAS</td>
<td>6.25%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>8.25%</td>
</tr>
</tbody>
</table>

LOW TAX RATES 2018-1019 TAX RATE PER $100 ASSESSED VALUATION

<table>
<thead>
<tr>
<th>AREA</th>
<th>DENTON COUNTY</th>
<th>TARRANT COUNTY</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOWN OF FLOWER MOUND</td>
<td>$0.439</td>
<td>$0.439</td>
</tr>
<tr>
<td>LEWISVILLE ISD</td>
<td>$1.4075</td>
<td>$1.4075</td>
</tr>
<tr>
<td>COUNTY</td>
<td>$0.225574</td>
<td>$0.234</td>
</tr>
<tr>
<td>OTHER (HOSPITAL/COLLEGE DISTRICT)</td>
<td>N/A</td>
<td>$0.224429 (Hospital)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$0.13607 (College)</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$2.072074</td>
<td>$2.440999</td>
</tr>
</tbody>
</table>

TOWN OF FLOWER MOUND | ECONOMIC DEVELOPMENT PROFILE 3
ACCESSIBILITY & TRANSPORTATION

#6 BEST PLACE TO VISIT IN THE U.S.

PROXIMITY TO NEARBY AIRPORTS

- DALLAS/LOVE FIELD – 14 miles
- DFW INTERNATIONAL AIRPORT – 3 miles
- ALLIANCE AIRPORT – 5 miles
- ADDISON AIRPORT – 11 miles

TOWN TRAFFIC COUNTS
DEMOGRAPHICS

- White: 79.6%
- Hispanic: 9.4%
- Biracial: 2.5%
- African American: 4.0%
- Asian: 11.3%
- Other: 1.9%
- American Indian: 0.5%
- Pacific Islander: 0.1%

#1 MOST LIVABLE SMALL CITY IN THE U.S.
—SmartAsset

2018 HOUSEHOLDS BY INCOME

- Less than $15,000: 22.1%
- $15,000 - $24,000: 17.0%
- $25,000 - $34,999: 10.5%
- $35,000 - $49,000: 12.4%
- $50,000 - $74,999: 27.4%
- $75,000 - $99,999: 4.2%
- $100,000 - $149,999: 1.9%
- $150,000 - $199,999: 2.4%
- Greater than $200,000: 2.1%

TOWN OF FLOWER MOUND | ECONOMIC DEVELOPMENT PROFILE
LABOR FORCE

TOP EMPLOYERS

500+
CTDI (Communication Test Design, Inc.), Lewisville Independent School District, MI Windows & Doors, Texas Health Presbyterian Hospital Flower Mound

300-499
Stryker Communications, Town of Flower Mound, Thirty-One Gifts

100-299

AVERAGE HOUSEHOLD INCOME
$157,554

EMPLOYMENT BY INDUSTRY

- EDUCATION AND HEALTH CARE SERVICES 18.6%
- PROFESSIONAL AND MANAGEMENT SERVICES 16.9%
- FINANCE, INSURANCE AND REAL ESTATE 12%
- RETAIL TRADE 10.7%
- MANUFACTURING 9.7%

TOWN OF FLOWER MOUND | ECONOMIC DEVELOPMENT PROFILE
Most of Flower Mound is served by Lewisville Independent School District (LISD), with Argyle, Denton, and Northwest ISDs present in small areas of the Town. LISD encompasses more than 127 miles and serves over 51,000 students.

Flower Mound features a 32,000 square-foot North Central Texas College (NCTC) extension campus, as well as a 30,000 square-foot Midwestern State University campus, in the heart of Parker Square. The partnership between NCTC and MSU allows students to finish their associate’s at NCTC before working on certain MSU baccalaureate degrees, all on the same campus.

Approximately 28 four-year colleges and universities are located within 50 miles of Flower Mound, including the 36th largest university in the United States. Additionally, there are more than 20 two-year and community colleges located within 50 miles of Flower Mound.
INCENTIVES

The Town of Flower Mound is committed to the attraction of high quality development that meets the needs and desires of residents throughout the community, which helps to grow and diversify the local tax base. The Town may, on a case-by-case basis, give consideration to providing financial incentives as a stimulus for commercial development in Flower Mound.

- TAX ABATEMENTS
- TAX REBATES
- SALES TAX SHARING
- INFRASTRUCTURE REIMBURSEMENTS
- FEE WAIVERS
- RELOCATION ASSISTANCE
- TRAINING ASSISTANCE
- EXPEDITED PROCESSING
- TRIPLE FREEPORT EXEMPTION
- TAX INCREMENT REINVESTMENT ZONE

2121 Cross Timbers Road • Flower Mound, TX 75028
972.874.6044
econdev@flower-mound.com
www.flower-mound.com/econdev