



THE NCSTM
The National Citizen SurveyTM

Flower Mound, TX
Supplemental Online Survey Results
2017



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the Town of Flower Mound conducted a mailed survey of 1,500 residents. Surveys were mailed to randomly selected households in January and data were collected through March. During the last two weeks of data collection (see the report, *The National Citizen Survey: Community Livability Report, Flower Mound, TX 2017*), the Town made available a web-based survey to its residents through a link on the Town's website. Visitors to the site were able to complete the survey during March and 874 surveys were received.

This report contains the results of this administration of the web-based survey and have not been weighted to current population estimates of Flower Mound.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in Flower Mound:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Flower Mound as a place to live	58%	N=487	37%	N=308	5%	N=43	0%	N=2	100%	N=840
Your neighborhood as a place to live	54%	N=451	40%	N=334	6%	N=49	1%	N=6	100%	N=840
Flower Mound as a place to raise children	62%	N=485	33%	N=260	5%	N=41	0%	N=1	100%	N=787
Flower Mound as a place to work	27%	N=152	37%	N=208	26%	N=148	11%	N=61	100%	N=569
Flower Mound as a place to visit	16%	N=122	32%	N=253	39%	N=304	13%	N=101	100%	N=780
Flower Mound as a place to retire	26%	N=193	34%	N=252	26%	N=191	13%	N=98	100%	N=734
The overall quality of life in Flower Mound	43%	N=362	50%	N=417	7%	N=59	0%	N=2	100%	N=840

Table 2: Question 2

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Flower Mound	62%	N=506	35%	N=281	3%	N=22	0%	N=1	100%	N=810
Overall ease of getting to the places you usually have to visit	30%	N=241	44%	N=356	20%	N=159	6%	N=48	100%	N=804
Quality of overall natural environment in Flower Mound	28%	N=224	45%	N=360	22%	N=174	5%	N=42	100%	N=800
Overall "built environment" of Flower Mound (including overall design, buildings, parks and transportation systems)	20%	N=160	48%	N=390	24%	N=193	8%	N=64	100%	N=807
Health and wellness opportunities in Flower Mound	36%	N=284	46%	N=364	15%	N=121	2%	N=16	100%	N=785
Overall opportunities for education and enrichment	37%	N=271	47%	N=348	15%	N=108	2%	N=15	100%	N=742
Overall economic health of Flower Mound	39%	N=298	50%	N=386	10%	N=81	1%	N=7	100%	N=772
Sense of community	24%	N=189	45%	N=360	24%	N=195	7%	N=54	100%	N=798
Overall image or reputation of Flower Mound	40%	N=319	45%	N=358	13%	N=101	3%	N=24	100%	N=802

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Flower Mound to someone who asks	62%	N=495	30%	N=240	5%	N=41	2%	N=19	100%	N=795
Remain in Flower Mound for the next five years	62%	N=486	26%	N=203	8%	N=66	4%	N=31	100%	N=786

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Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	85%	N=675	13%	N=100	2%	N=14	0%	N=3	0%	N=1	100%	N=793
In Flower Mound's downtown/commercial area during the day (i.e. retail and restaurant areas)	77%	N=603	19%	N=151	4%	N=29	0%	N=2	0%	N=1	100%	N=786

Table 5: Question 5

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	5%	N=41	38%	N=292	35%	N=270	22%	N=174	100%	N=777
Ease of travel by car in Flower Mound	11%	N=89	47%	N=370	30%	N=237	11%	N=86	100%	N=782
Ease of travel by bicycle in Flower Mound	9%	N=46	25%	N=129	31%	N=159	35%	N=182	100%	N=516
Ease of walking in Flower Mound	16%	N=115	40%	N=287	28%	N=199	17%	N=120	100%	N=721
Availability of paths and walking trails	25%	N=189	43%	N=323	23%	N=174	8%	N=62	100%	N=748
Air quality	26%	N=198	54%	N=407	16%	N=121	3%	N=24	100%	N=750
Cleanliness of Flower Mound	42%	N=328	50%	N=396	8%	N=59	0%	N=2	100%	N=785
Overall appearance of Flower Mound	38%	N=301	51%	N=401	10%	N=78	1%	N=5	100%	N=785
Public places where people want to spend time	26%	N=200	47%	N=368	22%	N=168	5%	N=42	100%	N=778
Variety of housing options	16%	N=121	43%	N=325	31%	N=233	11%	N=84	100%	N=763
Availability of affordable quality housing	11%	N=79	31%	N=226	35%	N=256	24%	N=176	100%	N=737
Fitness opportunities (including exercise classes and paths or trails, etc.)	33%	N=254	45%	N=340	18%	N=138	4%	N=28	100%	N=760
Recreational opportunities	25%	N=189	52%	N=393	19%	N=147	4%	N=32	100%	N=761
Availability of affordable quality food	28%	N=223	53%	N=415	15%	N=121	3%	N=24	100%	N=783
Availability of affordable quality health care	34%	N=255	51%	N=385	13%	N=99	2%	N=17	100%	N=756
Availability of preventive health services	34%	N=251	52%	N=379	12%	N=86	2%	N=12	100%	N=728
Availability of affordable quality mental health care	24%	N=92	38%	N=146	26%	N=100	13%	N=51	100%	N=389

Table 6: Question 6

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	32%	N=129	48%	N=195	15%	N=61	5%	N=21	100%	N=406
Adult educational opportunities	14%	N=71	42%	N=207	34%	N=166	10%	N=50	100%	N=494
Opportunities to attend cultural/arts/music activities	10%	N=69	33%	N=223	41%	N=277	16%	N=110	100%	N=679
Employment opportunities	10%	N=50	30%	N=157	44%	N=227	16%	N=84	100%	N=518
Shopping opportunities	20%	N=157	53%	N=405	21%	N=163	5%	N=41	100%	N=766
Cost of living in Flower Mound	9%	N=65	51%	N=387	33%	N=251	8%	N=60	100%	N=763
Overall quality of business and service establishments in Flower Mound	18%	N=140	61%	N=462	19%	N=143	2%	N=15	100%	N=760
Vibrant downtown/commercial area (i.e. retail and restaurant areas)	9%	N=68	30%	N=225	38%	N=280	23%	N=167	100%	N=740
Overall quality of new development in Flower Mound	15%	N=115	46%	N=341	25%	N=187	14%	N=102	100%	N=745

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Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Opportunities to participate in social events and activities	14%	N=100	43%	N=305	33%	N=233	10%	N=71	100%	N=709
Opportunities to volunteer	24%	N=141	47%	N=279	23%	N=137	7%	N=40	100%	N=597
Opportunities to participate in community matters	22%	N=140	46%	N=297	23%	N=150	8%	N=52	100%	N=639
Openness and acceptance of the community toward people of diverse backgrounds	20%	N=137	45%	N=305	24%	N=160	11%	N=72	100%	N=674
Neighborliness of residents in Flower Mound	21%	N=157	46%	N=350	25%	N=190	8%	N=59	100%	N=756

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	10%	N=77	90%	N=673	100%	N=750
Made efforts to make your home more energy efficient	23%	N=175	77%	N=575	100%	N=750
Observed a code violation or other hazard in Flower Mound (weeds, abandoned buildings, etc.)	53%	N=396	47%	N=354	100%	N=750
Household member was a victim of a crime in Flower Mound	96%	N=721	4%	N=32	100%	N=753
Reported a crime to the police in Flower Mound	85%	N=633	15%	N=116	100%	N=749
Stocked supplies in preparation for an emergency	70%	N=529	30%	N=222	100%	N=751
Campaigned or advocated for an issue, cause or candidate	68%	N=504	32%	N=242	100%	N=746
Contacted the Town of Flower Mound (in-person, phone, email or web) for help or information	42%	N=317	58%	N=435	100%	N=752
Contacted Flower Mound elected officials (in-person, phone, email or web) to express your opinion	72%	N=544	28%	N=208	100%	N=752

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Flower Mound?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Flower Mound recreation centers or their services	12%	N=88	13%	N=94	37%	N=272	38%	N=284	100%	N=738
Visited a neighborhood park or Town park	21%	N=153	30%	N=222	36%	N=270	13%	N=96	100%	N=741
Used Flower Mound public libraries or their services	5%	N=35	17%	N=129	38%	N=281	40%	N=297	100%	N=742
Attended a Town-sponsored event	1%	N=9	6%	N=42	53%	N=391	40%	N=291	100%	N=733
Carpooled with other adults or children instead of driving alone	12%	N=87	12%	N=90	17%	N=127	59%	N=432	100%	N=736
Walked or biked instead of driving	11%	N=78	14%	N=102	22%	N=165	53%	N=395	100%	N=740
Volunteered your time to some group/activity in Flower Mound	8%	N=61	14%	N=100	23%	N=173	55%	N=404	100%	N=738
Participated in a club activity	5%	N=40	11%	N=82	15%	N=112	68%	N=503	100%	N=737
Talked to or visited with your immediate neighbors	39%	N=287	39%	N=290	17%	N=123	6%	N=41	100%	N=741
Done a favor for a neighbor	18%	N=134	26%	N=194	41%	N=307	14%	N=105	100%	N=740

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Table 9: Question 9

Thinking about local public meetings (of local elected officials like Town Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=5	4%	N=29	27%	N=188	68%	N=480	100%	N=702
Watched (online or on television) a local public meeting	1%	N=9	10%	N=70	30%	N=220	59%	N=434	100%	N=733

Table 10: Question 10

Please rate the quality of each of the following services in Flower Mound:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	66%	N=437	29%	N=196	4%	N=29	1%	N=5	100%	N=667
Fire services	73%	N=466	25%	N=161	1%	N=9	0%	N=0	100%	N=636
Ambulance or emergency medical services	72%	N=387	27%	N=142	1%	N=6	0%	N=0	100%	N=535
Crime prevention	55%	N=334	38%	N=230	6%	N=36	1%	N=4	100%	N=604
Fire prevention and education	58%	N=307	35%	N=184	6%	N=30	1%	N=6	100%	N=527
Street repair	17%	N=120	43%	N=304	26%	N=185	13%	N=90	100%	N=699
Street cleaning	25%	N=158	44%	N=277	22%	N=137	9%	N=60	100%	N=632
Street lighting	18%	N=125	45%	N=317	27%	N=191	11%	N=76	100%	N=709
Sidewalk maintenance	15%	N=101	41%	N=278	29%	N=202	15%	N=105	100%	N=686
Traffic signal timing	12%	N=84	35%	N=249	32%	N=228	21%	N=152	100%	N=713
Garbage collection	44%	N=313	48%	N=344	7%	N=50	1%	N=8	100%	N=715
Recycling	45%	N=314	47%	N=329	7%	N=48	2%	N=13	100%	N=704
Yard waste pick-up	41%	N=270	48%	N=318	8%	N=55	3%	N=17	100%	N=660
Storm drainage	25%	N=165	54%	N=355	16%	N=104	6%	N=39	100%	N=663
Drinking water	39%	N=270	48%	N=339	11%	N=80	2%	N=11	100%	N=700
Sewer services	39%	N=252	54%	N=351	7%	N=44	1%	N=6	100%	N=653
Utility billing	29%	N=207	50%	N=349	16%	N=115	5%	N=32	100%	N=703
Town parks	42%	N=287	47%	N=323	9%	N=63	1%	N=10	100%	N=683
Recreation programs or classes	32%	N=156	49%	N=236	16%	N=78	3%	N=16	100%	N=486
Recreation centers or facilities	35%	N=194	49%	N=270	13%	N=72	3%	N=18	100%	N=554
Land use, planning and zoning	16%	N=99	33%	N=210	27%	N=167	24%	N=152	100%	N=628
Code enforcement (weeds, abandoned buildings, etc.)	21%	N=127	49%	N=295	21%	N=124	9%	N=55	100%	N=601
Animal control	33%	N=193	52%	N=308	10%	N=60	5%	N=28	100%	N=589
Economic development	22%	N=142	49%	N=315	20%	N=126	10%	N=63	100%	N=646
Health services	31%	N=184	58%	N=346	9%	N=54	2%	N=9	100%	N=593
Public library services	41%	N=230	48%	N=270	10%	N=55	2%	N=10	100%	N=565
Public information services	29%	N=164	53%	N=303	15%	N=84	4%	N=23	100%	N=574
Cable television	15%	N=85	34%	N=198	27%	N=159	24%	N=140	100%	N=582
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	32%	N=159	49%	N=244	16%	N=78	4%	N=22	100%	N=503

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Please rate the quality of each of the following services in Flower Mound:	Excellent		Good		Fair		Poor		Total	
Preservation of natural areas such as open space and greenbelts	22%	N=151	35%	N=242	24%	N=162	19%	N=131	100%	N=686
Flower Mound open space	19%	N=132	34%	N=232	27%	N=182	20%	N=134	100%	N=680
Town-sponsored special events	20%	N=119	49%	N=288	25%	N=145	5%	N=31	100%	N=583
Overall customer service by Flower Mound employees (police, receptionists, planners, etc.)	39%	N=251	47%	N=302	12%	N=74	2%	N=15	100%	N=642

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The Town of Flower Mound	36%	N=253	47%	N=329	15%	N=102	2%	N=13	100%	N=697
The Federal Government	7%	N=47	30%	N=194	43%	N=281	20%	N=131	100%	N=653

Table 12: Question 12

Please rate the following categories of Flower Mound government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Flower Mound	18%	N=115	45%	N=295	28%	N=182	10%	N=64	100%	N=656
The overall direction that Flower Mound is taking	15%	N=97	38%	N=250	25%	N=166	22%	N=143	100%	N=656
The job Flower Mound government does at welcoming citizen involvement	17%	N=101	35%	N=204	29%	N=166	19%	N=108	100%	N=579
Overall confidence in Flower Mound government	15%	N=98	35%	N=225	30%	N=194	20%	N=131	100%	N=648
Generally acting in the best interest of the community	15%	N=96	36%	N=231	27%	N=169	22%	N=138	100%	N=634
Being honest	15%	N=89	38%	N=226	26%	N=155	20%	N=121	100%	N=591
Treating all residents fairly	16%	N=96	39%	N=231	23%	N=136	21%	N=122	100%	N=585

Table 13: Question 13

Please rate how important, if at all, you think it is for the Flower Mound community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Flower Mound	69%	N=469	25%	N=167	6%	N=40	1%	N=5	100%	N=681
Overall ease of getting to the places you usually have to visit	44%	N=296	45%	N=307	10%	N=71	1%	N=5	100%	N=679
Quality of overall natural environment in Flower Mound	50%	N=339	39%	N=266	10%	N=68	1%	N=7	100%	N=680
Overall "built environment" of Flower Mound (including overall design, buildings, parks and transportation systems)	42%	N=282	43%	N=290	14%	N=95	1%	N=8	100%	N=675
Health and wellness opportunities in Flower Mound	28%	N=188	41%	N=281	27%	N=186	3%	N=23	100%	N=678
Overall opportunities for education and enrichment	36%	N=244	32%	N=216	27%	N=184	5%	N=31	100%	N=675
Overall economic health of Flower Mound	51%	N=345	40%	N=273	8%	N=57	1%	N=6	100%	N=681
Sense of community	40%	N=272	43%	N=293	15%	N=101	2%	N=13	100%	N=679

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Table 14: Question 14

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Town government and its activities, events and services:	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
Town website (www.flower-mound.com)	69%	N=459	27%	N=179	4%	N=28	100%	N=666
Local media outlets (newspapers, radio, local television stations)	34%	N=226	50%	N=332	16%	N=106	100%	N=664
The local government cable channel, FMTV	8%	N=53	35%	N=234	57%	N=380	100%	N=667
Town communications via social media (Facebook, Twitter, or YouTube)	58%	N=389	29%	N=191	13%	N=88	100%	N=668
The Town newsletter insert in the water bill	27%	N=181	46%	N=309	27%	N=177	100%	N=667
The monthly e-newsletter, "Town of Flower Mound News Now!"	25%	N=167	40%	N=266	35%	N=229	100%	N=662
Town Council meetings and other public meetings	23%	N=150	42%	N=280	35%	N=236	100%	N=666
Talking with Town officials	15%	N=98	37%	N=244	49%	N=323	100%	N=665
Word-of-mouth	36%	N=236	45%	N=301	19%	N=126	100%	N=663

Table 15: Question 15

Please rate how important, if at all, you think it is for public transportation to be accessible to:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
You and your household	6%	N=41	15%	N=97	29%	N=191	49%	N=322	100%	N=651
The Town of Flower Mound	13%	N=88	24%	N=161	34%	N=224	29%	N=193	100%	N=666

Table 16: Question 16

How much of a priority, if any, should it be for the Town to provide these new transportation services to you or members of your household:	High priority		Medium priority		Not a priority		Total	
	%	N	%	N	%	N	%	N
Local bus service	7%	N=49	27%	N=179	66%	N=436	100%	N=664
Commuter bus service to rail stations	20%	N=136	31%	N=208	48%	N=321	100%	N=665
Bus routes between cities/communities	9%	N=61	29%	N=194	61%	N=405	100%	N=660
Transportation network company such as Uber, Lyft or Denton County Transportation Authority (DCTA) mobility on demand	30%	N=201	39%	N=260	30%	N=201	100%	N=662

Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	1%	N=9	3%	N=18	6%	N=37	18%	N=122	72%	N=474	100%	N=660
Purchase goods or services from a business located in Flower Mound	1%	N=4	1%	N=5	15%	N=98	58%	N=378	26%	N=172	100%	N=657
Eat at least 5 portions of fruits and vegetables a day	3%	N=17	13%	N=82	36%	N=236	33%	N=214	16%	N=103	100%	N=652
Participate in moderate or vigorous physical activity	1%	N=8	14%	N=88	34%	N=218	35%	N=230	16%	N=105	100%	N=649
Read or watch local news (via television, paper, computer, etc.)	2%	N=11	9%	N=58	19%	N=126	33%	N=214	38%	N=247	100%	N=656
Vote in local elections	3%	N=23	3%	N=17	10%	N=64	24%	N=157	60%	N=398	100%	N=659

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Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	23%	N=155
Very good	49%	N=323
Good	24%	N=157
Fair	3%	N=20
Poor	1%	N=5
Total	100%	N=660

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	12%	N=80
Somewhat positive	36%	N=238
Neutral	42%	N=279
Somewhat negative	9%	N=57
Very negative	1%	N=6
Total	100%	N=660

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	70%	N=460
Working part time for pay	10%	N=65
Unemployed, looking for paid work	3%	N=22
Unemployed, not looking for paid work	5%	N=32
Fully retired	12%	N=79
Total	100%	N=658

Table 21: Question D5

Do you work inside the boundaries of Flower Mound?	Percent	Number
Yes, outside the home	20%	N=134
Yes, from home	19%	N=125
No	61%	N=397
Total	100%	N=656

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Table 22: Question D6

How many years have you lived in Flower Mound?	Percent	Number
Less than 2 years	7%	N=48
2 to 5 years	20%	N=132
6 to 10 years	15%	N=98
11 to 20 years	35%	N=234
More than 20 years	23%	N=152
Total	100%	N=664

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	98%	N=650
Building with two or more homes (duplex, townhome, apartment or condominium)	2%	N=11
Mobile home	0%	N=1
Other	0%	N=2
Total	100%	N=664

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	5%	N=31
Owned	95%	N=629
Total	100%	N=660

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=8
\$300 to \$599 per month	4%	N=25
\$600 to \$999 per month	6%	N=35
\$1,000 to \$1,499 per month	19%	N=117
\$1,500 to \$2,499 per month	42%	N=268
\$2,500 or more per month	28%	N=179
Total	100%	N=632

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	47%	N=309
Yes	53%	N=353
Total	100%	N=662

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Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=544
Yes	18%	N=116
Total	100%	N=660

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=10
\$25,000 to \$49,999	4%	N=26
\$50,000 to \$99,999	17%	N=101
\$100,000 to \$149,999	30%	N=182
\$150,000 or more	47%	N=287
Total	100%	N=606

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=610
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=42
Total	100%	N=652

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=9
Asian, Asian Indian or Pacific Islander	5%	N=30
Black or African American	1%	N=8
White	92%	N=589
Other	3%	N=20

Total may exceed 100% as respondents could select more than one option.

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Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=2
25 to 34 years	8%	N=49
35 to 44 years	26%	N=170
45 to 54 years	35%	N=225
55 to 64 years	22%	N=140
65 to 74 years	9%	N=61
75 years or older	1%	N=4
Total	100%	N=651

Table 32: Question D16

What is your sex?	Percent	Number
Female	56%	N=356
Male	44%	N=285
Total	100%	N=641

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	66%	N=439
Land line	9%	N=62
Both	24%	N=160
Total	100%	N=661

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 34: Question 1

Please rate each of the following aspects of quality of life in Flower Mound:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Flower Mound as a place to live	58%	N=487	37%	N=308	5%	N=43	0%	N=2	0%	N=0	100%	N=840
Your neighborhood as a place to live	54%	N=451	40%	N=334	6%	N=49	1%	N=6	0%	N=0	100%	N=840
Flower Mound as a place to raise children	58%	N=485	31%	N=260	5%	N=41	0%	N=1	6%	N=51	100%	N=838
Flower Mound as a place to work	18%	N=152	25%	N=208	18%	N=148	7%	N=61	32%	N=269	100%	N=838
Flower Mound as a place to visit	15%	N=122	30%	N=253	36%	N=304	12%	N=101	7%	N=56	100%	N=836
Flower Mound as a place to retire	23%	N=193	30%	N=252	23%	N=191	12%	N=98	12%	N=100	100%	N=834
The overall quality of life in Flower Mound	43%	N=362	50%	N=417	7%	N=59	0%	N=2	0%	N=0	100%	N=840

Table 35: Question 2

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Flower Mound	62%	N=506	35%	N=281	3%	N=22	0%	N=1	0%	N=0	100%	N=810
Overall ease of getting to the places you usually have to visit	30%	N=241	44%	N=356	20%	N=159	6%	N=48	0%	N=0	100%	N=804
Quality of overall natural environment in Flower Mound	28%	N=224	45%	N=360	22%	N=174	5%	N=42	0%	N=1	100%	N=801
Overall "built environment" of Flower Mound (including overall design, buildings, parks and transportation systems)	20%	N=160	48%	N=390	24%	N=193	8%	N=64	0%	N=1	100%	N=808
Health and wellness opportunities in Flower Mound	35%	N=284	45%	N=364	15%	N=121	2%	N=16	3%	N=21	100%	N=806
Overall opportunities for education and enrichment	34%	N=271	43%	N=348	13%	N=108	2%	N=15	8%	N=61	100%	N=803
Overall economic health of Flower Mound	37%	N=298	48%	N=386	10%	N=81	1%	N=7	4%	N=34	100%	N=806
Sense of community	23%	N=189	45%	N=360	24%	N=195	7%	N=54	1%	N=7	100%	N=805
Overall image or reputation of Flower Mound	40%	N=319	44%	N=358	13%	N=101	3%	N=24	1%	N=5	100%	N=807

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Flower Mound to someone who asks	62%	N=495	30%	N=240	5%	N=41	2%	N=19	0%	N=2	100%	N=797
Remain in Flower Mound for the next five years	61%	N=486	25%	N=203	8%	N=66	4%	N=31	2%	N=13	100%	N=799

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Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	85%	N=675	13%	N=100	2%	N=14	0%	N=3	0%	N=1	0%	N=0	100%	N=793
In Flower Mound's downtown/commercial area during the day (i.e. retail and restaurant areas)	75%	N=603	19%	N=151	4%	N=29	0%	N=2	0%	N=1	2%	N=15	100%	N=801

Table 38: Question 5

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	5%	N=41	38%	N=292	35%	N=270	22%	N=174	0%	N=0	100%	N=777
Ease of travel by car in Flower Mound	11%	N=89	47%	N=370	30%	N=237	11%	N=86	0%	N=0	100%	N=782
Ease of travel by bicycle in Flower Mound	6%	N=46	17%	N=129	20%	N=159	23%	N=182	34%	N=265	100%	N=781
Ease of walking in Flower Mound	15%	N=115	37%	N=287	25%	N=199	15%	N=120	8%	N=60	100%	N=781
Availability of paths and walking trails	24%	N=189	41%	N=323	22%	N=174	8%	N=62	5%	N=37	100%	N=785
Air quality	25%	N=198	52%	N=407	16%	N=121	3%	N=24	4%	N=29	100%	N=779
Cleanliness of Flower Mound	42%	N=328	50%	N=396	8%	N=59	0%	N=2	0%	N=0	100%	N=785
Overall appearance of Flower Mound	38%	N=301	51%	N=401	10%	N=78	1%	N=5	0%	N=0	100%	N=785
Public places where people want to spend time	25%	N=200	47%	N=368	21%	N=168	5%	N=42	1%	N=8	100%	N=786
Variety of housing options	15%	N=121	41%	N=325	30%	N=233	11%	N=84	3%	N=21	100%	N=784
Availability of affordable quality housing	10%	N=79	29%	N=226	33%	N=256	22%	N=176	6%	N=46	100%	N=783
Fitness opportunities (including exercise classes and paths or trails, etc.)	32%	N=254	43%	N=340	18%	N=138	4%	N=28	3%	N=25	100%	N=785
Recreational opportunities	24%	N=189	50%	N=393	19%	N=147	4%	N=32	3%	N=22	100%	N=783
Availability of affordable quality food	28%	N=223	53%	N=415	15%	N=121	3%	N=24	0%	N=2	100%	N=785
Availability of affordable quality health care	32%	N=255	49%	N=385	13%	N=99	2%	N=17	4%	N=29	100%	N=785
Availability of preventive health services	32%	N=251	48%	N=379	11%	N=86	2%	N=12	7%	N=57	100%	N=785
Availability of affordable quality mental health care	12%	N=92	19%	N=146	13%	N=100	7%	N=51	50%	N=394	100%	N=783

Table 39: Question 6

Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	17%	N=129	25%	N=195	8%	N=61	3%	N=21	47%	N=361	100%	N=767
Adult educational opportunities	9%	N=71	27%	N=207	22%	N=166	7%	N=50	35%	N=267	100%	N=761
Opportunities to attend cultural/arts/music activities	9%	N=69	29%	N=223	36%	N=277	14%	N=110	11%	N=85	100%	N=764
Employment opportunities	7%	N=50	21%	N=157	30%	N=227	11%	N=84	32%	N=241	100%	N=759
Shopping opportunities	20%	N=157	53%	N=405	21%	N=163	5%	N=41	0%	N=1	100%	N=767
Cost of living in Flower Mound	9%	N=65	51%	N=387	33%	N=251	8%	N=60	0%	N=1	100%	N=764
Overall quality of business and service establishments in Flower Mound	18%	N=140	60%	N=462	19%	N=143	2%	N=15	1%	N=5	100%	N=765

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Please rate each of the following characteristics as they relate to Flower Mound as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Vibrant downtown/commercial area (i.e. retail and restaurant areas)	9%	N=68	30%	N=225	37%	N=280	22%	N=167	3%	N=21	100%	N=761
Overall quality of new development in Flower Mound	15%	N=115	45%	N=341	25%	N=187	13%	N=102	2%	N=18	100%	N=763
Opportunities to participate in social events and activities	13%	N=100	40%	N=305	31%	N=233	9%	N=71	7%	N=53	100%	N=762
Opportunities to volunteer	18%	N=141	37%	N=279	18%	N=137	5%	N=40	22%	N=166	100%	N=763
Opportunities to participate in community matters	18%	N=140	39%	N=297	20%	N=150	7%	N=52	16%	N=123	100%	N=762
Openness and acceptance of the community toward people of diverse backgrounds	18%	N=137	40%	N=305	21%	N=160	9%	N=72	11%	N=87	100%	N=761
Neighborliness of residents in Flower Mound	21%	N=157	46%	N=350	25%	N=190	8%	N=59	1%	N=8	100%	N=764

Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	10%	N=77	90%	N=673	100%	N=750
Made efforts to make your home more energy efficient	23%	N=175	77%	N=575	100%	N=750
Observed a code violation or other hazard in Flower Mound (weeds, abandoned buildings, etc.)	53%	N=396	47%	N=354	100%	N=750
Household member was a victim of a crime in Flower Mound	96%	N=721	4%	N=32	100%	N=753
Reported a crime to the police in Flower Mound	85%	N=633	15%	N=116	100%	N=749
Stocked supplies in preparation for an emergency	70%	N=529	30%	N=222	100%	N=751
Campaigned or advocated for an issue, cause or candidate	68%	N=504	32%	N=242	100%	N=746
Contacted the Town of Flower Mound (in-person, phone, email or web) for help or information	42%	N=317	58%	N=435	100%	N=752
Contacted Flower Mound elected officials (in-person, phone, email or web) to express your opinion	72%	N=544	28%	N=208	100%	N=752

Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Flower Mound?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Flower Mound recreation centers or their services	12%	N=88	13%	N=94	37%	N=272	38%	N=284	100%	N=738
Visited a neighborhood park or Town park	21%	N=153	30%	N=222	36%	N=270	13%	N=96	100%	N=741
Used Flower Mound public libraries or their services	5%	N=35	17%	N=129	38%	N=281	40%	N=297	100%	N=742
Attended a Town-sponsored event	1%	N=9	6%	N=42	53%	N=391	40%	N=291	100%	N=733
Carpooled with other adults or children instead of driving alone	12%	N=87	12%	N=90	17%	N=127	59%	N=432	100%	N=736
Walked or biked instead of driving	11%	N=78	14%	N=102	22%	N=165	53%	N=395	100%	N=740
Volunteered your time to some group/activity in Flower Mound	8%	N=61	14%	N=100	23%	N=173	55%	N=404	100%	N=738
Participated in a club activity	5%	N=40	11%	N=82	15%	N=112	68%	N=503	100%	N=737
Talked to or visited with your immediate neighbors	39%	N=287	39%	N=290	17%	N=123	6%	N=41	100%	N=741
Done a favor for a neighbor	18%	N=134	26%	N=194	41%	N=307	14%	N=105	100%	N=740

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Table 42: Question 9

Thinking about local public meetings (of local elected officials like Town Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=5	4%	N=29	27%	N=188	68%	N=480	100%	N=702
Watched (online or on television) a local public meeting	1%	N=9	10%	N=70	30%	N=220	59%	N=434	100%	N=733

Table 43: Question 10

Please rate the quality of each of the following services in Flower Mound:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police services	61%	N=437	27%	N=196	4%	N=29	1%	N=5	7%	N=51	100%	N=718
Fire services	64%	N=466	22%	N=161	1%	N=9	0%	N=0	12%	N=88	100%	N=724
Ambulance or emergency medical services	54%	N=387	20%	N=142	1%	N=6	0%	N=0	26%	N=188	100%	N=723
Crime prevention	46%	N=334	32%	N=230	5%	N=36	1%	N=4	16%	N=118	100%	N=722
Fire prevention and education	43%	N=307	26%	N=184	4%	N=30	1%	N=6	27%	N=193	100%	N=720
Street repair	17%	N=120	42%	N=304	26%	N=185	12%	N=90	3%	N=23	100%	N=722
Street cleaning	22%	N=158	39%	N=277	19%	N=137	8%	N=60	12%	N=86	100%	N=718
Street lighting	17%	N=125	44%	N=317	26%	N=191	11%	N=76	2%	N=12	100%	N=721
Sidewalk maintenance	14%	N=101	39%	N=278	28%	N=202	15%	N=105	5%	N=34	100%	N=720
Traffic signal timing	12%	N=84	35%	N=249	32%	N=228	21%	N=152	1%	N=8	100%	N=721
Garbage collection	44%	N=313	48%	N=344	7%	N=50	1%	N=8	1%	N=4	100%	N=719
Recycling	44%	N=314	46%	N=329	7%	N=48	2%	N=13	2%	N=15	100%	N=719
Yard waste pick-up	38%	N=270	44%	N=318	8%	N=55	2%	N=17	8%	N=60	100%	N=720
Storm drainage	23%	N=165	49%	N=355	14%	N=104	5%	N=39	8%	N=58	100%	N=721
Drinking water	38%	N=270	47%	N=339	11%	N=80	2%	N=11	3%	N=18	100%	N=718
Sewer services	35%	N=252	49%	N=351	6%	N=44	1%	N=6	9%	N=65	100%	N=718
Utility billing	29%	N=207	49%	N=349	16%	N=115	4%	N=32	2%	N=13	100%	N=716
Town parks	40%	N=287	45%	N=323	9%	N=63	1%	N=10	4%	N=30	100%	N=713
Recreation programs or classes	22%	N=156	33%	N=236	11%	N=78	2%	N=16	32%	N=231	100%	N=717
Recreation centers or facilities	27%	N=194	38%	N=270	10%	N=72	3%	N=18	22%	N=158	100%	N=712
Land use, planning and zoning	14%	N=99	29%	N=210	23%	N=167	21%	N=152	12%	N=88	100%	N=716
Code enforcement (weeds, abandoned buildings, etc.)	18%	N=127	41%	N=295	17%	N=124	8%	N=55	17%	N=121	100%	N=722
Animal control	27%	N=193	43%	N=308	8%	N=60	4%	N=28	18%	N=131	100%	N=720
Economic development	20%	N=142	44%	N=315	18%	N=126	9%	N=63	10%	N=71	100%	N=717
Health services	26%	N=184	48%	N=346	8%	N=54	1%	N=9	17%	N=124	100%	N=717
Public library services	32%	N=230	38%	N=270	8%	N=55	1%	N=10	21%	N=154	100%	N=719
Public information services	23%	N=164	42%	N=303	12%	N=84	3%	N=23	20%	N=141	100%	N=715
Cable television	12%	N=85	27%	N=198	22%	N=159	19%	N=140	19%	N=139	100%	N=721
Emergency preparedness (services that prepare the community	22%	N=159	34%	N=244	11%	N=78	3%	N=22	30%	N=214	100%	N=717

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Please rate the quality of each of the following services in Flower Mound: for natural disasters or other emergency situations)	Excellent		Good		Fair		Poor		Don't know		Total	
Preservation of natural areas such as open space and greenbelts	21%	N=151	34%	N=242	23%	N=162	18%	N=131	5%	N=34	100%	N=720
Flower Mound open space	18%	N=132	32%	N=232	25%	N=182	19%	N=134	6%	N=41	100%	N=721
Town-sponsored special events	17%	N=119	40%	N=288	20%	N=145	4%	N=31	18%	N=131	100%	N=714
Overall customer service by Flower Mound employees (police, receptionists, planners, etc.)	35%	N=251	42%	N=302	10%	N=74	2%	N=15	11%	N=81	100%	N=723

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The Town of Flower Mound	36%	N=253	46%	N=329	14%	N=102	2%	N=13	2%	N=15	100%	N=712
The Federal Government	7%	N=47	27%	N=194	39%	N=281	18%	N=131	9%	N=67	100%	N=720

Table 45: Question 12

Please rate the following categories of Flower Mound government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Flower Mound	17%	N=115	44%	N=295	27%	N=182	9%	N=64	3%	N=20	100%	N=676
The overall direction that Flower Mound is taking	14%	N=97	37%	N=250	25%	N=166	21%	N=143	3%	N=19	100%	N=675
The job Flower Mound government does at welcoming citizen involvement	15%	N=101	30%	N=204	24%	N=166	16%	N=108	15%	N=99	100%	N=678
Overall confidence in Flower Mound government	14%	N=98	33%	N=225	29%	N=194	19%	N=131	4%	N=29	100%	N=677
Generally acting in the best interest of the community	14%	N=96	34%	N=231	25%	N=169	20%	N=138	6%	N=43	100%	N=677
Being honest	13%	N=89	34%	N=226	23%	N=155	18%	N=121	12%	N=83	100%	N=674
Treating all residents fairly	14%	N=96	34%	N=231	20%	N=136	18%	N=122	14%	N=93	100%	N=678

Table 46: Question 13

Please rate how important, if at all, you think it is for the Flower Mound community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Flower Mound	69%	N=469	25%	N=167	6%	N=40	1%	N=5	100%	N=681
Overall ease of getting to the places you usually have to visit	44%	N=296	45%	N=307	10%	N=71	1%	N=5	100%	N=679
Quality of overall natural environment in Flower Mound	50%	N=339	39%	N=266	10%	N=68	1%	N=7	100%	N=680
Overall "built environment" of Flower Mound (including overall design, buildings, parks and transportation systems)	42%	N=282	43%	N=290	14%	N=95	1%	N=8	100%	N=675
Health and wellness opportunities in Flower Mound	28%	N=188	41%	N=281	27%	N=186	3%	N=23	100%	N=678
Overall opportunities for education and enrichment	36%	N=244	32%	N=216	27%	N=184	5%	N=31	100%	N=675
Overall economic health of Flower Mound	51%	N=345	40%	N=273	8%	N=57	1%	N=6	100%	N=681
Sense of community	40%	N=272	43%	N=293	15%	N=101	2%	N=13	100%	N=679

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Table 47: Question 14

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Town government and its activities, events and services:	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
Town website (www.flower-mound.com)	69%	N=459	27%	N=179	4%	N=28	100%	N=666
Local media outlets (newspapers, radio, local television stations)	34%	N=226	50%	N=332	16%	N=106	100%	N=664
The local government cable channel, FMTV	8%	N=53	35%	N=234	57%	N=380	100%	N=667
Town communications via social media (Facebook, Twitter, or YouTube)	58%	N=389	29%	N=191	13%	N=88	100%	N=668
The Town newsletter insert in the water bill	27%	N=181	46%	N=309	27%	N=177	100%	N=667
The monthly e-newsletter, "Town of Flower Mound News Now!"	25%	N=167	40%	N=266	35%	N=229	100%	N=662
Town Council meetings and other public meetings	23%	N=150	42%	N=280	35%	N=236	100%	N=666
Talking with Town officials	15%	N=98	37%	N=244	49%	N=323	100%	N=665
Word-of-mouth	36%	N=236	45%	N=301	19%	N=126	100%	N=663

Table 48: Question 15

Please rate how important, if at all, you think it is for public transportation to be accessible to:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
You and your household	6%	N=41	15%	N=97	29%	N=191	49%	N=322	100%	N=651
The Town of Flower Mound	13%	N=88	24%	N=161	34%	N=224	29%	N=193	100%	N=666

Table 49: Question 16

How much of a priority, if any, should it be for the Town to provide these new transportation services to you or members of your household:	High priority		Medium priority		Not a priority		Total	
	%	N	%	N	%	N	%	N
Local bus service	7%	N=49	27%	N=179	66%	N=436	100%	N=664
Commuter bus service to rail stations	20%	N=136	31%	N=208	48%	N=321	100%	N=665
Bus routes between cities/communities	9%	N=61	29%	N=194	61%	N=405	100%	N=660
Transportation network company such as Uber, Lyft or Denton County Transportation Authority (DCTA) mobility on demand	30%	N=201	39%	N=260	30%	N=201	100%	N=662

Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recycle at home	1%	N=9	3%	N=18	6%	N=37	18%	N=122	72%	N=474	100%	N=660
Purchase goods or services from a business located in Flower Mound	1%	N=4	1%	N=5	15%	N=98	58%	N=378	26%	N=172	100%	N=657
Eat at least 5 portions of fruits and vegetables a day	3%	N=17	13%	N=82	36%	N=236	33%	N=214	16%	N=103	100%	N=652
Participate in moderate or vigorous physical activity	1%	N=8	14%	N=88	34%	N=218	35%	N=230	16%	N=105	100%	N=649
Read or watch local news (via television, paper, computer, etc.)	2%	N=11	9%	N=58	19%	N=126	33%	N=214	38%	N=247	100%	N=656
Vote in local elections	3%	N=23	3%	N=17	10%	N=64	24%	N=157	60%	N=398	100%	N=659

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Table 51: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	23%	N=155
Very good	49%	N=323
Good	24%	N=157
Fair	3%	N=20
Poor	1%	N=5
Total	100%	N=660

Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	12%	N=80
Somewhat positive	36%	N=238
Neutral	42%	N=279
Somewhat negative	9%	N=57
Very negative	1%	N=6
Total	100%	N=660

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	70%	N=460
Working part time for pay	10%	N=65
Unemployed, looking for paid work	3%	N=22
Unemployed, not looking for paid work	5%	N=32
Fully retired	12%	N=79
Total	100%	N=658

Table 54: Question D5

Do you work inside the boundaries of Flower Mound?	Percent	Number
Yes, outside the home	20%	N=134
Yes, from home	19%	N=125
No	61%	N=397
Total	100%	N=656

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Table 55: Question D6

How many years have you lived in Flower Mound?	Percent	Number
Less than 2 years	7%	N=48
2 to 5 years	20%	N=132
6 to 10 years	15%	N=98
11 to 20 years	35%	N=234
More than 20 years	23%	N=152
Total	100%	N=664

Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	98%	N=650
Building with two or more homes (duplex, townhome, apartment or condominium)	2%	N=11
Mobile home	0%	N=1
Other	0%	N=2
Total	100%	N=664

Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	5%	N=31
Owned	95%	N=629
Total	100%	N=660

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=8
\$300 to \$599 per month	4%	N=25
\$600 to \$999 per month	6%	N=35
\$1,000 to \$1,499 per month	19%	N=117
\$1,500 to \$2,499 per month	42%	N=268
\$2,500 or more per month	28%	N=179
Total	100%	N=632

Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	47%	N=309
Yes	53%	N=353
Total	100%	N=662

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Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	82%	N=544
Yes	18%	N=116
Total	100%	N=660

Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=10
\$25,000 to \$49,999	4%	N=26
\$50,000 to \$99,999	17%	N=101
\$100,000 to \$149,999	30%	N=182
\$150,000 or more	47%	N=287
Total	100%	N=606

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	94%	N=610
Yes, I consider myself to be Spanish, Hispanic or Latino	6%	N=42
Total	100%	N=652

Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=9
Asian, Asian Indian or Pacific Islander	5%	N=30
Black or African American	1%	N=8
White	92%	N=589
Other	3%	N=20

Total may exceed 100% as respondents could select more than one option.

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Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=2
25 to 34 years	8%	N=49
35 to 44 years	26%	N=170
45 to 54 years	35%	N=225
55 to 64 years	22%	N=140
65 to 74 years	9%	N=61
75 years or older	1%	N=4
Total	100%	N=651

Table 65: Question D16

What is your sex?	Percent	Number
Female	56%	N=356
Male	44%	N=285
Total	100%	N=641

Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	66%	N=439
Land line	9%	N=62
Both	24%	N=160
Total	100%	N=661