

**THE FLOWER MOUND TOWN COUNCIL STRATEGIC PLANNING SESSION HELD ON THE 4<sup>th</sup> DAY OF AUGUST 2017, IN THE FLOWER MOUND OPERATIONS AND MAINTENANCE FACILITY, LOCATED AT 201 SPINKS ROAD, IN THE TOWN OF FLOWER MOUND, COUNTY OF DENTON, TEXAS AT 4:00 P.M.**

The Town Council met in a strategic planning session with the following members present:

Tom Hayden	Mayor (arrived at 5:05 p.m.)
Don McDaniel	Mayor Pro Tem
Kevin Bryant	Deputy Mayor Pro Tem
Bryan Webb	Councilmember Place 2 (arrived at 4:22)
Claudio Forest	Councilmember Place 5

And the following members absent:

Jason Webb	Councilmember Place 1
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Constituting a quorum with the following members of the Town Staff participating:

Theresa Scott	Town Secretary
Jimmy Stathatos	Town Manager
Debra Wallace	Deputy Town Manager/CFO
Tommy Dalton	Assistant Town Manager
Doug Powell	Executive Director of Development Services
Ken Parr	Executive Director of Public Works
Andrea Roy	Economic Development Director
JP Walton	Intern, Town Manager's Office
Kurt Labhart	Police Captain
Wess Griffin	Police Captain
Matt Hoteling	Traffic Engineer
Eric Greaser	Fire Chief

**A. CALL MEETING TO ORDER**

Mayor Pro Tem McDaniel called the strategic planning session to order at 4:00 p.m.

**B. AGENDA ITEMS**

**Presentation and discussion of the Town's Strategic Plan including discussion of objectives, action items, targets, and performance for the goals of:**

- 1) Safety and Security
- 2) First Rate Infrastructure
- 3) Financial Soundness and Operational Excellence
- 4) Superior Quality of Life
- 5) Dynamic Economic Environment
- 6) Regional Cooperation
- 7) Community Engagement
- 8) Quality Workforce

**And including discussion involving:**

- Finance, budget, and fleet maintenance
- Town Council Strategic Initiatives

- Town facilities, programs, services, communication, and customer service, also including:
  - Public/employee engagement
  - Town Hall
  - Senior Center
  - Public library, including the library master plan
  - Police services, and police and courts building
  - Parks and recreation services, including the parks and trails master plan, and parkland dedication
  - Citizen survey
  - Fire and emergency medical services, and fire stations
  - Code enforcement
  - Economic development
  - Public art
  - Board and commission input
- Town infrastructure (transportation, sidewalks/connectivity, lighting, water, and wastewater), also including:
  - Traffic Impact Analysis process
  - Overhead utilities
  - Cellular coverage within Town
- Development processes/standards/fees, neighborhood planning, growth, housing, SMARTGrowth, Master Plan, and zoning regulations, also including:
  - Sustainability initiatives, tree farm, and tree ordinance
  - Town's Code of Ordinance
- Town Charter
- State Legislation

A strategic planning session report is scheduled to come forward for Council approval on August 21, 2017. Once adopted by Council the report will be posted to the Town Council section of the Town's website.

**I. ADJOURN SPECIAL MEETING**

Mayor Hayden adjourned the strategic planning session at 11:20 p.m. August 7, 2017 and all were in favor.

**TOWN OF FLOWER MOUND, TEXAS**

*Thomas E Hayden*

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**THOMAS E. HAYDEN, MAYOR**

**ATTEST:**

*Theresa Scott*

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**THERESA SCOTT, TOWN SECRETARY**



# 08.21.17\_Minutes from 8.4.17\_SPS

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