

THE FLOWER MOUND TOWN COUNCIL WORK SESSION MEETING HELD ON THE 15th DAY OF DECEMBER, 2016, IN THE FLOWER MOUND TOWN HALL, LOCATED AT 2121 CROSS TIMBERS ROAD IN THE TOWN OF FLOWER MOUND, COUNTY OF DENTON, TEXAS AT 6:00 P.M.

The Town Council met in a work session with the following members present:

Kevin Bryant	Mayor Pro Tem
Bryan Webb	Deputy Mayor Pro Tem
Jason Webb	Councilmember Place 1
Don McDaniel	Councilmember Place 4
Itamar Gelbman	Councilmember Place 5

With the following members absent:

Tom Hayden	Mayor
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constituting a quorum with the following members of the Town Staff participating:

Theresa Scott	Town Secretary
Jimmy Stathatos	Town Manager
Debra Wallace	Deputy Town Manager/CFO
Tommy Dalton	Assistant Town Manager
Gary Sims	Executive Director of Community Services
Chuck Jennings	Director of Parks and Recreation

A. CALL WORK SESSION TO ORDER

Mayor Pro Tem Bryant called the work session to order at 6:00 p.m.

B./C. INVOCATION/PLEDGE OF ALLEGIANCE TO THE AMERICAN FLAG AND THE TEXAS FLAG

Councilmember Jason Webb gave the invocation and Mayor Pro Tem Bryant led the pledges.

D. WORK SESSION ITEM

1. Presentation and discussion regarding the Parks, Recreation and Open Space Draft Master Plan

Mr. Jennings gave a presentation identifying or noting:

- Background information regarding accomplishments associated with the last Master Plan
- How the new Master Plan will be used
- Draft master plan public meetings update (past and future)
- Survey response information
- Scope of work for Pros Consulting

Ron Vine, with Ron Vine and Associates, and Leone Younger, President, and Mike Svetz, Senior Project Manager with Pros Consulting gave a presentation identifying or noting:

- Benchmark cities comparison information related to:
 - System acreage
 - Trail miles
 - Operating budget and cost recovery
 - Operating cost per acre
 - Staffing levels
- Qualitative Community Input
 - Focus group/stakeholder interviews summary
- Statistically valid survey
 - Methodology
 - Importance of continued improvement
 - Unmet needs for parks and facilities
 - Program participation
 - Program quality
 - Most important programs
 - Program barriers
 - Overall satisfaction with value received
 - Potential indoor space
 - Indoor space youth would use
 - Most important projects
- Park typology
 - Pocket parks
 - Community parks
 - Regional parks
 - Sports complexes
 - Special use
 - Open space/conservation park
 - Service level standards
 - Service level equity standards
 - Shelters and pavilions
 - Multipurpose fields (football, cricket, lacrosse)
 - Soccer fields
 - Outdoor basketball courts
 - Playgrounds
 - Dog Parks
 - Recreation center
 - Resident need – indoor spaces
- Service level standards
- Equity mapping

- Priority rankings
 - Methodology
 - Priority investment rating – facilities
 - Critical projects
 - Sustainable projects
 - Visionary projects
- Capital improvements
- CAC expansion
 - CAC existing first and second floor and proposed expansion
- Staffing needs
 - Current parks org functionality and staff
 - Park staffing needs analysis
- Strategic approach
 - Key strategies
- Next steps

Mr. Vine, Mr. Younger, Mr. Svetz, or Mr. Jennings responded to questions from Council as follows:

- Clarification regarding the request for more trails
- Clarification regarding the survey response numbers
- What kind of activities define what adult fitness wellness programs are
- What analysis was done relative to use of facilities
- Statistics regarding how far people are willing to drive to a park
- How many acres is an 8 field soccer center
- Cost of expansion versus a ground up building and if it makes more sense to build the second facility now
- When was the CAC built
- For the trails is it more about miles or connectivity
- What is the actual additional square footage for the CAC expansion proposal
- How realistic is the expansion plans and if it takes into account the engineering aspect
- Does the new design of the CAC include additional track space
- Is there cost recovery analysis on a facility such as a dog park
- What is the current utilization of the CAC during peak time, and is the Town close to capacity
- Rules related to not being able to reserve space at the CAC within 30 days
- What segment of the population uses soccer fields
- What is the need associated with pocket parks
- Was any work done regarding a need for a park by the Library
- What type of amenities does a park labeled a community park require
- If the Master Plan was adopted as presented, what would the associated estimated budget be

There was Council discussion as follows:

- Consideration needs to be given relative to the impact on the private sector (market capture)
- A possible disconnect with the information presented in that if people can say they need something, but on the other hand say they are not using what we have now

E. ADJOURN WORK SESSION

Mayor Pro Tem Bryant adjourned the work session at 8:20 p.m. on Thursday, December 15, 2016, and all were in favor.

TOWN OF FLOWER MOUND, TEXAS

KEVIN BRYANT, MAYOR PRO TEM

ATTEST:

THERESA SCOTT, TOWN SECRETARY