

FLOWER MOUND TOWN COUNCIL STRATEGIC PLANNING SESSION JULY 17, 2018

THE FLOWER MOUND TOWN COUNCIL STRATEGIC PLANNING SESSION HELD ON THE 17th DAY OF JULY 2018, IN THE FLOWER MOUND OPERATIONS AND MAINTENANCE FACILITY, LOCATED AT 201 SPINKS ROAD, IN THE TOWN OF FLOWER MOUND, COUNTY OF DENTON, TEXAS AT 4:00 P.M.

The Town Council met in a strategic planning session with the following members present:

Steve Dixon	Mayor
Jason Webb	Mayor Pro Tem
Claudio Forest	Deputy Mayor Pro Tem
Sandeep Sharma	Councilmember Place 2
Kevin Bryant	Councilmember Place 3
Jim Engel	Councilmember Place 4

Constituting a quorum with the following members of the Town Staff participating:

Theresa Scott	Town Secretary
Jimmy Stathatos	Town Manager
Debra Wallace	Deputy Town Manager/CFO
Tommy Dalton	Assistant Town Manager
Tiffany Bruce	Executive Director of Public Works
Andrea Roy	Director of Economic Development
JP Walton	Assistant to the Town Manager
Andy Kancel	Police Chief
Matt Hoteling	Traffic Engineer
Eric Greaser	Fire Chief
Matt Hoteling	Traffic Engineer
Matt Woods	Director of Environmental Services

I. CALL STRATEGIC PLANNING SESSION TO ORDER

Mayor Dixon opened the strategic planning session at 4:03 p.m.

II. AGENDA ITEMS

Presentation and discussion of the Town's Strategic Plan including discussion of objectives, action items, targets, and performance for the goals of:

There was a staff presentation and discussion on the following topics, which included direction from Council as warranted.

- 1) Safety and Security
- 2) First Rate Infrastructure
- 3) Financial Soundness and Operational Excellence
- 4) Superior Quality of Life
- 5) Dynamic Economic Environment
- 6) Regional Cooperation
- 7) Community Engagement
- 8) Quality Workforce

and including discussion and direction regarding:

- A. Town Council Strategic Initiatives

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Town Council recessed at 6:45 p.m. and reconvened at 7:00 p.m.

- B. Economic development
 - 1. Tax Increment Reinvestment Zone (TIRZ) for Lakeside
- C. Town facilities, programs, services, communication, and customer service, also including:
 - 1. Public/employee engagement
 - 2. Parks and recreation services, including parkland dedication requirements
 - 3. Citizen and employee survey
 - 4. Home rental inspections
 - 5. Board and commission input and communication process
 - 6. Outstanding Citizenship Recognition Program
 - 7. Town Council Rules of Procedure
- D. Town infrastructure (transportation, sidewalks/connectivity, lighting, water, and wastewater), also including:
 - 1. Underground utilities
 - 2. Capital Improvement Projects
 - 3. Silveron Thoroughfare Plan
 - 4. Additional Morriss Road Improvements (north of FM 1171)
 - 5. Public transportation
 - 6. Traffic congestion solutions
 - 7. Water re-use
- E. Development processes/standards/fees, neighborhood planning, growth, housing, SMARTGrowth, Master Plan, and zoning regulations, also including:
 - 1. Land use definitions

A strategic planning session report is scheduled to come forward for Council approval on August 6, 2018. Once adopted by Council the report will be posted to the Town Council section of the Town's website.

III. ADJOURN PLANNING SESSION

Mayor Dixon adjourned the strategic planning session at 11:26 p.m. on Tuesday, July 17, 2018 and all were in favor.

TOWN OF FLOWER MOUND, TEXAS

Steve Dixon

STEVE DIXON, MAYOR

ATTEST:

Theresa Scott

THERESA SCOTT, TOWN SECRETARY