AGENDA
SOCIAL MEDIA COMMITTEE
JUNE 29, 2015
FLOWER MOUND TOWN HALL
2121 CROSS TIMBERS ROAD
FLOWER MOUND, TEXAS
6:00 P.M.

A. CALL MEETING TO ORDER
B. INTRODUCTION OF MEMBERS
C. REVIEW OF CHARGE (GOALS AND OBJECTIVES)
   1. Town Council Resolution No. 12-15
D. PUBLIC PARTICIPATION
   Please fill out an "Appearance Before the Social Media Committee" form in order to address the Committee and turn the form in prior to Public Participation, or by 6:05 p.m. to Town Secretary, Theresa Scott. Speakers are normally limited to three minutes. Time limits can be adjusted by the Chair as to accommodate more or fewer speakers.

F. COORDINATION OF CALENDARS

G. ADJOURN MEETING

I do hereby certify that the Notice of Meeting was posted on the bulletin board in Town Hall of the Town of Flower Mound, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: June 26, 2015, at 4:50 p.m., at least 72 hours prior to the scheduled time of said meeting.

Theresa Scott, Town Secretary
TOWN OF FLOWER MOUND, TEXAS

RESOLUTION NO. 12-15

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FLOWER MOUND, TEXAS, CREATING A SOCIAL MEDIA POLICY ADVISORY COMMITTEE; APPROVING A CHARGE FOR THE SOCIAL MEDIA POLICY ADVISORY COMMITTEE; PROVIDING THAT THE TOWN COUNCIL SHALL APPOINT MEMBERS TO THE SOCIAL MEDIA POLICY ADVISORY COMMITTEE; MAKING FINDINGS RELATIVE THERETO; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, it is the desire of the Town Council to research and develop a policy related to social media use; and,

WHEREAS, the Town Council has determined that a policy governing social media should be considered and implemented; and,

WHEREAS, it is the intent of the Town Council to appoint a Social Media Policy Advisory Committee to research and recommend a social media policy to the Town Council for consideration; and,

WHEREAS, the Town Council has determined that a Social Media Policy Advisory Committee will provide the Town Council with valuable citizen input related to a policy governing the use of social media.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FLOWER MOUND, TEXAS, THAT:

SECTION 1

All of the above premises are hereby found to be true and correct legislative and factual findings of the Town of Flower Mound and they are hereby approved and incorporated into the body of this Resolution as if copied in their entirety.

SECTION 2

The Town Council hereby creates a Social Media Policy Advisory Committee (the "Committee") and the Committee is charged as follows:

1. Review and seek input from other municipalities and the public regarding social media use policies and guidelines; including any retention requirements as may be required in accordance with the Public Information Act; and

2. Based upon that review and input, advise and propose policies and guidelines to the Town Council with respect to a Town of Flower Mound Social Media Policy, as deemed necessary, while not infringing on the rights of free speech, and with consideration toward Town employees, appointed and elected officials; and

3. Provide a progress update report to Council within 90 days.
SECTION 3

Each member of Town Council shall appoint one interested individual to serve on the Committee. The Town Council shall appoint one member to serve as the chair. The chair shall not have a right to vote except in the case of a tie, in which case the chair shall have the right to cast a vote.

The following individuals are appointed to serve as members:

1. Jeff Tasker (Non-Voting Chair)
2. Renee Doyle
3. Jason Hitt
4. Don McDaniel
5. Brad Ruthrauff
6. Eric Jellison

SECTION 4

This Resolution shall take effect immediately from and after its date of passage.

PASSED, APPROVED, AND ADOPTED THIS 15TH DAY OF JUNE, 2015.

Thomas E. Hayden, Mayor

ATTEST:

Theresa Scott, Town Secretary

APPROVED AS TO FORM AND LEGALITY:

Bryn Meredith, Town Attorney