

Zpizza Signs First Location in Texas



April 10, 2008 - FLOWER MOUND — zpizza, the Southern California based gourmet pizza chain announced the first of four zpizza restaurants in Dallas. Wee Pie One LLC, zpizza's Dallas franchisee's, recently signed a lease in Flower Mound and expects to open in late June or early July this year.

"zpizza's popularity is growing by leaps and bounds nationwide because of its innovative take on the gourmet pizza segment," said a representative from Wee Pie One, LLC. "We are really looking forward to opening the very first Texas zpizza restaurant in Flower Mound."

zpizza signed their first location in the 1,400 square foot retail space in Plaza Towne Center, a shopping center located at the southwest quadrant of FM 2499 and FM 1171. The new zpizza will be among retail and restaurant giants such as Life Time Fitness, Kroger, Subway and Blockbuster. Ryan Richardson, Marshall Ballard and Matt Luedtke with the Commercial Retail Division of The Weitzman Group handled negotiations.

zpizza plans additional locations throughout Dallas/Fort Worth including Southlake, Highland Village, Grapevine, Park Cities, Highland Park, Colleyville and Frisco.

Featured on Good Morning America as a healthy dining option, zpizza takes a unique approach to the crowded pizza segment by appealing to traditional pizza lovers, health conscious consumers and gourmet palates alike. zpizza's menu offers 17 tasty and adventurous pizzas as well as sandwiches, salads, calzones and the opportunity to create your own pizza with a selection of premium ingredients—including whole wheat, organic sauces, low-fat cheeses, veggies and toppings.

The rapidly expanding pizza chain has received rave reviews since its inception in 1986, accruing customer choice awards in prominent publications such as the Los Angeles Times and the Phoenix New Times. Most recently voted "Best Pizza Restaurant" and "Best Pizza Delivery" for the second consecutive year in Washingtonian magazine, zpizza continues to impress its nationwide customer base and broaden its status as the premier gourmet pizza restaurant in the industry.

zpizza has over 75 locations open and another 400 in ongoing development nationwide. The company expects to have more than 100 open units by end of 2008.

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