
Town showcases Lakeside to development community

By Chris Roark, Staff Writer

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Flower Mound officials have been excited about the possibilities of the Lakeside Business District for years.

Thursday, they got to share that excitement with others in and around the community.

The town hosted Allies Day, which featured a tour around the 1,500-acre Lakeside Business District, located on the southern end of town off FM 2499, as well as project presentations from various Lakeside tenants.

The event included stops at various sites in Lakeside to show brokers, developers and others how far the district has come in recent years.

"We wanted them to see the future opportunities," said Melissa Glasgow, director of economic development. "A lot has changed in four years. Since then, we've added 18 buildings."

The tour made four stops, visiting the business centers of Lakeside Ranch, Cornerstone, Flower Mound Business Park, Lakeside International, Lakeside Commerce Center, Corporate Ridge, Lakeside DFW and Lakeside Trade Center. The tour helped illustrate the building space and land acreage that is in use and that is still available for development.

Developers who have invested in the town include Granite Properties, Seefried Properties and Champion Partners.

"The number of buildings on the ground and under development is a testament to our dedication to foster a vibrant commercial development and environment in the Lakeside Business District," said councilmember Jean Levenick.

There are 33 businesses that call the Lakeside Business District home, such as Best Buy Distribution, Stryker Communications and Ivie & Associates, as well as the corporate headquarters for FUNimation and ThermoTek.

Lakeside DFW is also home to the future Lakeside Resort and Residences, which will include an 18-story residential tower and a seven- and nine-story stepping hotel.

Glasgow said the response from those in attendance was very favorable, especially when it came to visual appeal.

"Some people said it was the most beautiful business park they had ever seen," Glasgow said. "People said, 'I can't believe this is a business park.' And I said that that's how the town wants it to be. They were very pleased with the ambiance."

Glasgow said people were particularly impressed with the design along Silveron Boulevard, which runs through Lakeside International. Developers made use of water features, sculptures and other landscaping efforts in making Lakeside

International visually appealing.

Glasgow said visitors were also excited about a possible mixed-use ordinance, which still must be passed by the town council.

"If that is passed, it could change the landscape of Lakeside and diversify the type of product to be offered," Glasgow said. "They were excited to know that the town might allow a mixed-use ordinance to allow mixed-use development."

Officials also touted Lakeside for its location ... just minutes away from D/FW International Airport and about half an hour away from Dallas and Fort Worth.

"Dallas-Fort Worth tends to sell itself," Levenick said. "But, we want to make sure that those in the commercial real estate community understand that Flower Mound will continue to embrace commercial development. And the Lakeside Business District is truly open for business."