

Dallas Business Journal

Thursday, October 18, 2007 - 3:07 PM CDT

Hermansen plans Frisco, Flower Mound developments

Dallas Business Journal

Dallas developer **Hermansen Land Development Inc.** is planning two mixed-use developments in North Texas.

Frisco Market Center, a \$100 million, 88-acre masterplanned development at the northwest corner of Main Street and Dallas North Tollway, will include retail, restaurant, high density multifamily units, a hotel and entertainment venues.

The development has four professional sports venues nearby. The neighboring Pizza Hut Park for soccer and outdoor concerts attracts more than 1.5 million tourists a year, Hermansen said.

Construction is slated to begin next month, with the first phase opening in the summer of 2008.

Hermansen also is planning a \$25 million, 125,000-square-foot development in Flower Mound. The Plaza of the Oaks will contain retail, restaurants and luxury small office space along Long Prairie Road and F.M. 407. The development is slated to open in late 2008.

Hermansen's The Shops at Starwood development opened last year in Frisco.

Web site: www.hermansenlanddevelopment.com