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For Immediate Release

New Flower Mound Economic Development Director Focused on Attracting Quality Businesses and Balancing Tax Base

FLOWER MOUND, TX – With years of experience working with all aspects of Flower Mound operations and the first-hand perspective of a resident, the Town’s new Economic Development Director is ready to embark upon an aggressive business recruitment and retention program.

Mark Wood has worked for the Town for five years, most recently as the Assistant to the Town Manager. Wood has a Masters of Public Administration degree from the University of North Texas and a bachelor’s degree in journalism from Texas A&M University. In his new position, Wood will take the reins to actively market Flower Mound with the vision of retaining and nurturing existing businesses while also recruiting additional high-quality commercial development.

“I’m looking forward to serving as the new Economic Development Director for the Town of Flower Mound,” Wood said. “We have a great customer base in Flower Mound that wants to live, work, play, and shop here, and we want to continue to offer businesses and restaurants that allow them to do that.”

This foresight is already evident in Flower Mound’s Lakeside Business District, which has a 92 percent occupancy rate during tough economic times. Wood is also excited about development in the Town’s Riverwalk at Central Park project, anchored by the Texas Health Presbyterian Hospital of Flower Mound and a booming medical sector. A Flower Mound resident, Wood has lived in the community with his family since 2009 and shares a vested interest in the Town’s prosperity.

“I’m really looking forward to serving Flower Mound residents in this capacity and have the opportunity to add to the quality of life that so many Flower Mound residents enjoy,” Wood said.

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