

J.C. Penney to open Flower Mound store, six others in March

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In continuing with plans to open 50 new stores between 2007 and 2009, **J.C. Penney Co. Inc.** said Monday that it will open seven stores next month across the country, including one in Flower Mound.

The Plano-based retailer said the official grand opening on the stores will take place March 9. The Flower Mound store, at 5751 Long Prairie Road, is more than 100,000 square feet and includes a 1,500-square-foot Sephora store, which will offer makeup, skincare, fragrance and accessory products. The store also will contain a Paul Mitchell Signature Salon.

The Flower Mound store is one of two test sites for the Paul Mitchell Signature Salon, a new concept for J.C. Penney (NYSE: JCP). The hair salon will feature a color bar for mixing customized hair color treatments and an array of professional hair and beauty services performed by stylists with advanced Paul Mitchell training.

The store will bring about 200 jobs to Flower Mound, Penney said.

The other stores opening March 9 are in Eden Prairie, Minn.; Brighton, Mich.; Papillion, Neb.; Natick, Mass.; Santa Ana, Calif.; and Washington, Pa.

Penney is opening new stores as part of its long-range plan. The company opened 28 new stores in 2006.