

## Global Giant FedEx to capture Flower Mound-based Sumo Cookies in holiday action

Nov 15, 2010 4:03 PM

FLOWER MOUND, Texas—The motto of global logistics giant FedEx is “The World—on time.”

The motto for Sumo Cookies owner Janice Paris of Flower Mound, Texas, is “Handmade Happiness.”

While Sumo Cookies is a neighborhood cookie store, the reach of the small Denton County-based Sumo Cookies store is global through its website, [www.sumocookies.com](http://www.sumocookies.com) And, with the holidays just around the corner, Ms. Paris relies on FedEx to ship and deliver her handmade gourmet cookies—especially her giant-sized fortune cookies—to eager gift givers and gift recipients across the nation and overseas.

On time shipping and delivery is essential to the success of Sumo Cookies, which Ms. Paris founded in 2003. That’s because each Sumo Cookie is made from scratch with all natural ingredients and no preservatives and each is hand formed.

On Wednesday, November 17, FedEx will shoot a video of Ms. Paris in action at her Sumo Cookies store at Robertson’s Creek Shopping Center in Flower Mound.

FedEx cameras will show Ms. Paris and Sumo employees making and baking cookies, wrapping cookies and packing goods and calling for the ever important pickup from FedEx.

Over the years, Sumo Cookies have developed a following among professional NBA teams, pro tennis players, pop stars and fans of sweets across the country who have turned to the cookies to express their feelings for loved ones. Because the giant fortune cookies can be customized with written expressions, they have been used for fundraisers, conventions, birth announcements, marriage proposals, anniversaries and a number of special occasions.

“It’s so much fun to give people one of our giant Sumo cookies and to watch them smile,” said Ms. Paris. “Everyone is always amazed and impressed by the look and taste.”

More information on Sumo Cookies is available at [www.sumocookies.com](http://www.sumocookies.com)