



Flower Mound's Economic Development Division conducts survey to gauge resident's preferences

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Residents who desire to see more restaurants and retailers in the town of Flower Mound can complete a town survey to voice their wishes.

The Economic Development Division is currently conducting a survey to gauge residents' shopping and restaurant preferences. The survey, which is available online at www.flower-mound.com or in residents' water bill, was created as a response to the many restaurants and retailers that had been established in town over the years.

"We have had many new retailers and restaurants move into Flower Mound the past couple of years, so we wanted to ask our residents what additional establishments they would like to see in town," said Melissa Glasgow, director of economic development.

The survey is broken down into two sections. The first section asks residents to list their top 10 retailers they would like to see in Flower Mound. It also asks residents to explain in miles how far they drive to get to those retailers and how much of their shopping is done online.

The second section of the survey focuses on resident's restaurant preferences. Like the first section, it asks residents to list their top ten restaurants and asks residents how long of a drive do they make to get to these restaurants.

The question following that asks residents how often they dine out each week. It asks residents to put their responses under three dining categories that include fast food dining, family casual dining and fine dining.

Those that do not do the survey online should submit it to the no later than Sept. 30 to Town of Flower Mound Economic Development, 2121 Cross Timbers Road.

"We will use the results to selected retailers and restaurants in an attempt to communicate our residents' desires to have them locate in Flower Mound. It is still their decision where they choose to locate new stores, but hopefully it will tip the scales in our favor knowing our residents specifically requested their presence in Flower Mound," Glasgow said.

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