



Dedicated Sales Tax Reauthorization Election

November 8, 2011



History

- Town Council created the Revenue Options Committee (ROC) in 2007 to review and evaluate new or increased revenue sources
- ROC recommended:
 - Town Council call an election to consider four one-quarter cents of sales tax for parks and recreation, street maintenance, crime control, and fire control
- On November 6, 2007 all four propositions for dedicated sales taxes were approved by the voters

Reauthorization Requirements

- Street Maintenance- after 4 years
- Crime & Fire Districts- after 5 years
- Parks & Recreation (4B) - no reauthorization required

Sales Tax Collection

- Maximum combined sales tax rate in the State of Texas is 8.25 percent
- State of Texas levies a sales tax of 6.25 percent
- Municipalities may levy a sales tax of 1.0 percent for general fund and up to an additional 1.0 percent for dedicated purposes
- Flower Mound's current rate is 8.25 percent
- If all three dedicated sales taxes are reauthorized, the sales tax rate in Flower Mound will remain 8.25 percent

Sales Tax Rates:

How Does Flower Mound Compare?

Comparison of Sales Tax Breakdown	State Rate	General City Rate	Dedicated Sales Tax Options		Total Sales Tax Rate
			Local Options	Transit Authority	
Allen	6.25%	1.00%	1.00%	--	8.25%
Carrollton	6.25%	1.00%	-	1.00%	8.25%
Colleyville	6.25%	1.00%	1.00%	-	8.25%
Coppell	6.25%	1.00%	1.00%	-	8.25%
Denton	6.25%	1.00%	0.50%	0.50%	8.25%
Flower Mound	6.25%	1.00%	1.00%	-	8.25%
Frisco	6.25%	1.00%	1.00%	-	8.25%
Grapevine	6.25%	1.00%	0.50%	0.50%	8.25%
Highland Village	6.25%	1.00%	0.50%	0.50%	8.25%
Irving	6.25%	1.00%	-	1.00%	8.25%
Lewisville *	6.25%	1.00%	0.25%	0.50%	8.00%*
McKinney	6.25%	1.00%	1.00%	-	8.25%
North Richland Hills	6.25%	1.00%	1.00%	-	8.25%
Plano	6.25%	1.00%	-	1.00%	8.25%
Richardson	6.25%	1.00%	-	1.00%	8.25%
Rowlett	6.25%	1.00%	-	1.00%	8.25%
Southlake	6.25%	1.00%	1.00%	-	8.25%

* Called election for Crime District tax of 0.125% and Fire District tax of 0.125% on November 8, 2011.

Resident and Non-Resident Sales Tax Comparison

- Recent independent study by Impact DataSource dated July 6, 2011
- Estimated that of the \$13,381,422 in sales tax collections for Flower Mound in 2010, 43.7 percent was collected from Flower Mound residents, and 56.3 percent was collected from non-residents
- The three one-quarter cent sales taxes being considered for reauthorization provide services to Flower Mound equivalent to an estimated 7.8 cents of property tax (44.97 cents current Town tax levy)

Resident and Non-Resident Sales Tax Comparison

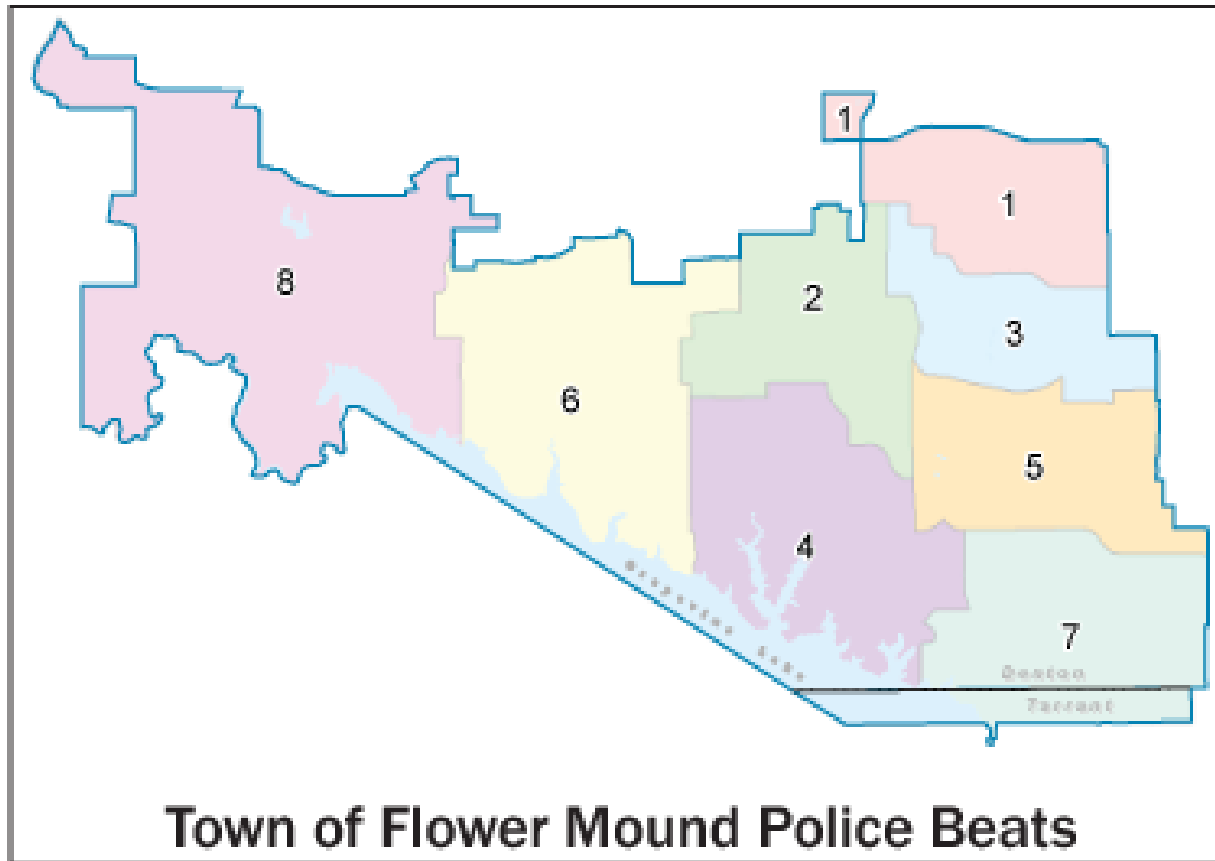
Estimated Sales Tax Collections from Sales to Local Residents and to Non-Residents during 2010	
Total sales taxes collected during 2010 by the Town of Flower Mound	\$13,381,422
Estimated sales tax collections from sales to non-residents (56.3% of total collections)	\$7,534,875
Estimated sales tax collections from sales to Flower Mound residents (43.7% of total collections)	\$5,846,547

Source: Impact DataSource

Promised Crime Control District Results

- Reduce the 2007 police beat sizes and add two new beats (from six to eight beats)- **Delivered**
- Staff 16 new patrol officers & 2 community service officers- **Delivered**
- Pay for equipment and vehicles for new beats- **Delivered**

District Beat Map



Additional Results

Crime and Accident Rate		
Year	Total Reported Crimes	Total Reported Accidents
2006	24%	7%
2007	-12%	5%
2008	-3%	5%
2009	-5%	-2%
2010	-7%	-3%

Police Response Times		
Year	Priority 1	Priority 2
2006	4:30	5:15
2007	4:20	5:02
2008	4:08	4:47
2009	4:00	3:59
2010	3:10	3:18

Reauthorization Impacts

- One-fourth of one percent sales tax dedicated for crime control and prevention uses for ten years
- Maintain eight police beats
- Maintain 16 sworn police positions and 3 support positions
- All equipment, maintenance, and training for 19 positions

Promised Fire Control District Results

- Staff two new fire stations with 27 new positions by 2010- **Delivered**
- Pay for equipment for new stations- **Delivered**
- District would help maintain an ISO 2 insurance rating- **Delivered**

Fire Station Locations



New Fire Stations



Fire Station # 4 (above)

Fire Station # 5 (below)



Additional Results

- Received \$2.9 Million federal grant to help pay for 27 additional firefighters

Fire Response Times		
Year	Priority 1 Fire	EMS
2006	6:49	6:26
2007	6:24	5:59
2008	6:05	5:58
2009	6:17	5:40
2010	5:53	5:33

Reauthorization Impacts

- One-fourth of one percent sales tax dedicated for fire control and prevention for ten years
- Maintain full staffing in five fire stations
- Maintain 27 firefighter positions

Promised Street Maintenance Results

- Maintenance and reconstruction activity would increase three-fold- **Delivered**
- \$6.6 million in projects would be completed in four-year term- **Current estimate of \$6.75 million in projects**
- Twenty-eight streets listed for reconstruction or rehabilitation (all or a portion) - **Delivered**

Additional Results

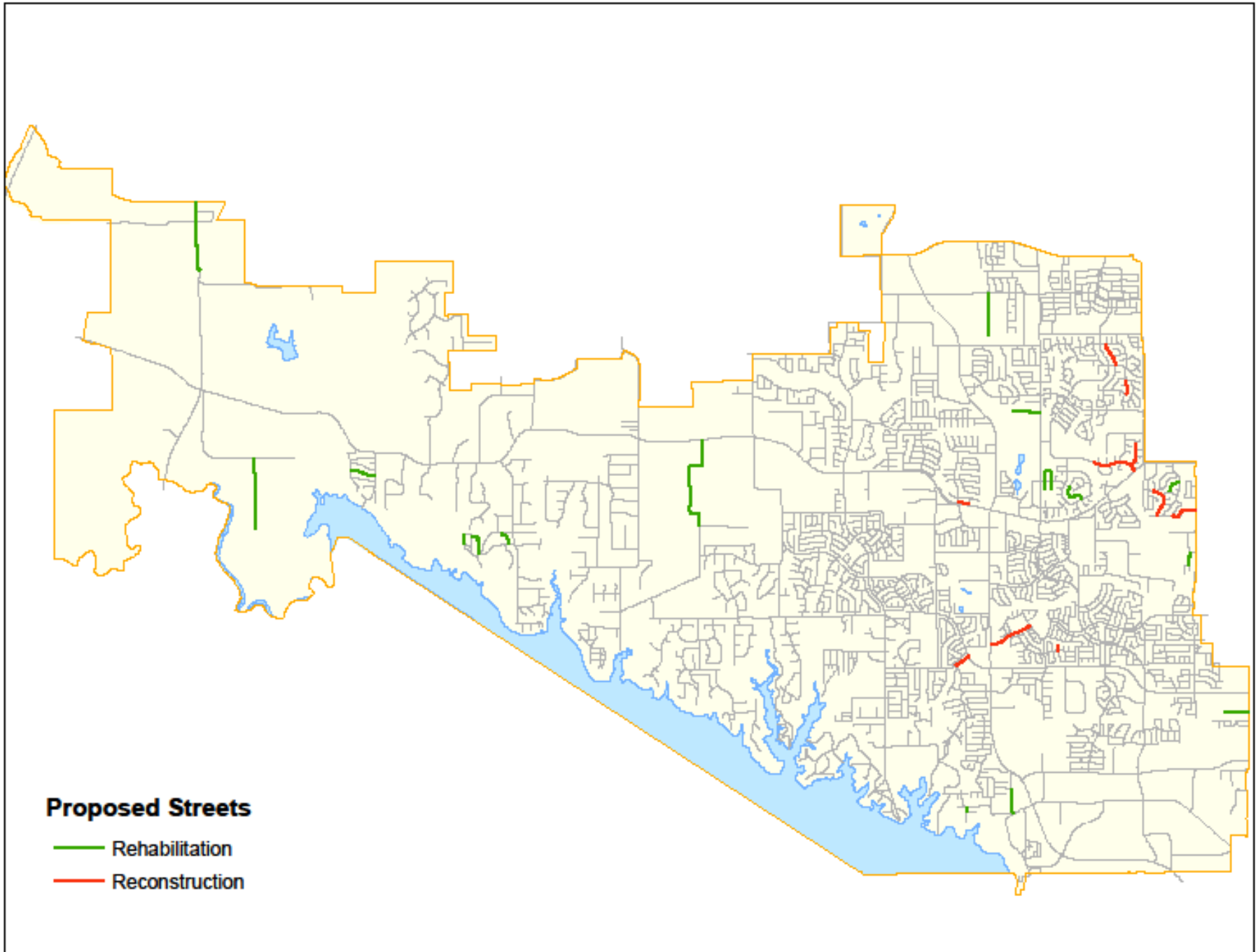
- Reconstruction of all or a portion of the following streets:
 - Churchill Drive
 - Dover Drive
 - Hamlett Lane
 - Homestead Street
 - Savannah Court
 - Flower Mound Road
 - College Parkway (underway)
 - Sagebrush Drive (underway)
 - Gregory Drive (underway)
- Due to lower construction costs, the Town will be able to complete two additional reconstruction projects that were not originally planned for the initial four-year term

Reauthorization Impacts - Reconstruction

- Planned reconstruction from Transportation Committee (portions of the following roadways)
 - Canterbury Drive
 - Colonial Street
 - Colony Street
 - Forest Vista Drive
 - Lopo Road
 - McKamy Creek Road
 - Sheffield Court
 - Timber Creek Road
 - Woodbine Street
 - Wood Creek Drive

Reauthorization Impacts - Rehabilitation

- Cherokee Path
- Choctaw Trail
- Haynes Road
- Heritage Lane
- Lakewood Lane
- Scenic Drive
- Shady Oak
- Shady Trail
- Stonecrest Road
- Summer Trail
- Surrey Lane
- Sweetgum Court
- Timber Creek Trail
- Wager Road
- White Oak Court
- Windridge Lane
- Willow Run



Street Depreciation Levels

- Historical Cost minus Accumulated Depreciation = Net Book Value

Streets: $\$269,225,228 - \$163,325,254 = \$105,899,974$

FY 09-10 Depreciation Expense is - $\$11,189,391$

- Town's current street maintenance budget is $\$2,351,136$ ($\$1,670,308$ Sales Tax Fund, $\$680,828$ General Fund)
- Goal is for annual depreciation expense and annual street maintenance budget to eventually match
- Substantial additional funding will be needed to maintain and rebuild our street infrastructure.
- Aging infrastructure is a major long-term sustainability issue.

Results of Parks and Recreation (4B)

- Bakersfield Park
- Cortadera Park
- Jake's Hilltop Park
- Northshore Park
- Possum Park
- Rustic Timbers Park
- Thrush Park
- West Chester Park
- Wilkerson Park
- Cross Timbers Trailhead
- Lake Forest Trail Extension
- Wilson Carmel Park (under construction)
- Post Oak Park (under design)
- Twin Coves Park (under construction)
- Trail Connections

Other Benefits

Total Tax-Supported Debt (Excluding Utility Fund)

2007	86,885,000
2008	84,995,000
2009	84,475,000
2010	83,480,000
2011	78,490,000 (projected)

Town Information Plan

- Dashboards and articles currently on web site
- This presentation will be added to website
- Information flyer to be mailed to all utility customers in October
- Town staff available to give current presentation upon request